

Coalition to support Melbourne International Film Festival Premiere Fund

- **A re-elected Napthine Government will commit \$3.8 million to the Melbourne International Film Festival Premiere Fund**
- **Total of \$9.5 million committed to MIFF over the last four years**
- **Napthine Government supporting Australia's largest and oldest film festival**

A re-elected Napthine Coalition Government will commit \$3.8 million over the next four years for the renewal of the Melbourne International Film Festival's (MIFF) *Premiere Fund* to help retain MIFF's status as one of the world's leading film events.

Minister for Innovation Louise Asher said MIFF is renowned for its ability to attract the latest films from around the globe and is the sparkling jewel of Melbourne's winter events calendar.

"The MIFF *Premiere Fund* helps to provide a pipeline of new Australian films to show at the Festival each year and is an integral part of MIFF's diverse range of programs and events," Ms Asher said.

"This new funding also means that the Napthine Government's MIFF Premiere Showcase, which was funded in the 2013 State Budget and brings a selection of MIFF films to regional locations in Victoria, will also continue to show the latest and best films.

This year the MIFF Premiere Showcase screened in Geelong, Bendigo, Mildura and Sorrento.

"Since coming to government in December 2010, the Victorian Coalition Government has committed more \$9.5 million to MIFF for continuation and enhancement of the base festival, assistance with the transition to digital screenings, continuation of the MIFF 37 Degrees South co-financing market, and a new MIFF Accelerator emerging director workshop," Ms Asher said.