



MIFF 37°South MARKET SENDS PRODUCERS TO LONDON AND KICKS-OFF WENDALL THOMAS & ADRIAN WOOTTON SEMINAR SERIES

MELBOURNE: MIFF 37°South Market, the film co-financing event during the opening days of the Melbourne International Film Festival (MIFF), has closed its ninth edition and announced the producers who were awarded the **MIFF 37°South Market Alliance** places at the UK's **Production Finance Market (PFM)**.

MIFF 37°South Market is the exclusive Australia/NZ partner of the prestigious London **Production Finance Market (PFM)**. Under this alliance, the only three guaranteed Australia/NZ PFM places are reserved for producers attending **MIFF 37°South Market**. Selection for the three **37°South** places at PFM is guided by the votes of international financiers/buyers at **MIFF 37°South Market**.

Thanks to long-time **MIFF 37°South Market** Gold Sponsor **Film Finances**, one of the three producers selected for the October PFM received a flight voucher of A\$2,000 towards their trip. The producer winning the PFM place and flight coupon was **David Ngo** from South Australia. The other two producers to win places at the PFM were **Kristina Ceyton** from New South Wales and **Leanne Saunders** from New Zealand.

MIFF 37°South Market, Australia's only film co-financing market to be held at a film festival, this year hosted some 45 film financiers/buyers including 13 Films, Cornerstone, eOne Australia, Endgame, Fulcrum, Hyde Park, Loco, Memento, Metrodome, Radiant, Roadshow, Seville/eOne, Shoreline, Transmission, Visit, Wide and XYZ. Meantime, a record 28 publishers registered for **37°South's Books at MIFF**, including Hachette, Hardie Grant, Random House, Scribe and Text. The companies met with 110 Australia/NZ producers including John Barnett (*Whale Rider*), Trevor Blainey (*Cut Snake*), Jan Chapman (*The Daughter*), Robert Connolly (*Paper Planes*), Catherine Fitzgerald (*The Orator*), Veronica Fury (*Electric Boogaloo*), Tony Ginnane (*Patrick*), Liz Kearney (*These Final Hours*), Helen Leake (*Wolf Creek 2*), Marian Macgowan (*Death Defying Acts*), Kristian Moliere (*The Babadook*), and Leanne Tonkes (*My Mistress*).

All told, scheduled one-to-one meetings across the market's strands (which include **37°South: Bridging the Gap**, **37°South: PostScript&Direct**, and **37°South's Books at MIFF**) increased nearly 10% to 2,428 from last year's total of 2,203 and were almost more than nine times 2007's tally. Across the nine editions of the market, nearly 14,000 meetings have been scheduled. Additionally, the buyers viewed completed new Australian/NZ films seeking distribution and/or sales agents at the **37°South: Breakthru Screenings**, including *Belief: The Possession of Janet Moses*, *Crushed*, *I am Evangeline*, the **MIFF Premiere Fund**-supported *Putupuarri & the Rainmakers*, MIFF Opening Night film *Force of Destiny*, and **MIFF Premiere Fund**-supported *Ecco Homo*, while **MIFF 37°South: State of Play** panel sessions included a Special Address by Screen Australia CEO Graeme Mason, an analysis of Roadshow's distribution of **MIFF Premiere Fund**-supported 2014 title *Paper Planes*, a panel on Women In Film, and a case study on the financing of **MIFF Premiere Fund**-supported *Downriver*.

While **MIFF 37°South Market** itself has concluded, **MIFF 37°South Market**, with **MIFF Accelerator**, is co-hosting a range of ticketed events open to the general public during the remaining days of MIFF 2015.

Celebrated LA-based developer, writer and lecturer **Wendall Thomas**, who has written and developed projects for the likes of Disney, Warners, Paramount and Universal, returns exclusively to Melbourne for more of her popular series unlocking the secrets of films' script structure with a series of four standalone all-day seminars, this year comprising: **Black Comedy & Satire; Memorable Central Characters; The Crucial Third Act; and Writing Great TV Pilots**. For more details, see <http://miffindustry.com/wendall-thomas15>



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Former British Film Institute and London Film Festival Director **Adrian Wootton** returns exclusively to Melbourne for another series of his acclaimed **Illustrated Film Talks**, this year celebrating major the **Hollywood Legends** of **Fred Astaire, David Niven, John Huston** and **Bette Davis**. Details at: <http://miffindustry.com/adrian-wootton15>

Additionally, **MIFF Accelerator** presents several ticketed sessions, including an Acting Masterclass with **Kerry Fox** (*An Angel at My Table, Shallow Grave*, and MIFF 2015's **Premiere Fund**-supported *Downriver*), Editing with **Mark Atkin** (editor of Paul Cox's MIFF 2015 Opening Night film *Force of Destiny*) and Composing with **David Hirschfelder** (*Shine, The Water Diviner*). More details at <http://miffindustry.com/ticketed-events15>

www.miff37degreesSouth.com

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