

# MEDIA RELEASE



## **MIFF'S 37°South Market: Books at MIFF (BaM) PUBLISHERS, PANEL, PITCHING!**

**MELBOURNE, 01 July 2009:** The book publishing and film producing and financing industries meet again at the third edition of an expanded **37°South's Books at MIFF (BaM)** on 23 July 2008 – the first day of the Melbourne International Film Festival (**MIFF**) film co-financing event **MIFF 37°South Market**.

Some 21 Australian publishing companies/literary agents and more than 30 Australian and international film financiers and 70 Australia/NZ film producers are registered for **37°South's Books at MIFF (BaM)**. Participating publishing companies/literary agents include Hachette, Hardie Grant/Egmont, HarperCollins, Penguin/Puffin, Random House, Text Publishing, Wakefield Press and Melbourne University Press.

**BaM** features the popular books-to-film case study panel and public pitching by publishers of titles ripe for screen adaptation. There will also be an expanded (from last year) block of scheduled meetings between the film rights representatives and producers and financiers. The **BaM** case study focuses on **MIFF Premiere Fund** co-financed title **BALIBO** (which world premieres in MIFF's opening night gala on 24 July 2009). The panel features Jill Jolliffe (author of the soon-to-be reissued book upon which **BALIBO** is based), her publisher Henry Rosenbloom of Scribe Publications, **BALIBO** director Robert Connolly, Tony Maniaty (author of a new book on filming **BALIBO**) and his publisher Ben Ball of Penguin.

Also returning will be the **BaM** film rights catalogue, listing some 69 book titles which are available for screen adaptation. From this catalogue, the **BaM** reading panel (comprising film producers Sue Maslin, Robyn Kershaw, Sue Murray, TV drama executive Sue Masters and MIFF Chair Claire Dobbin) has selected 10 titles from eight companies that will be pitched publicly by their publisher/literary agent to the attending film producers and financiers.

The selected titles are: **PIANO LESSONS** by Anna Goldsworthy (Black Inc.), **HEAVY ALLIES** by Wayne Grogan (Brandl & Schlesinger), **BROKEN SONG** by Barry Hill (Golvan Arts Management), **ELEVEN DAYS OF HELL** by Yvonne Bornstein (Golvan Arts Management), **THE RAINY SEASON** by Myfanwy Jones (Jacinta di Mase Management), **THURSDAY'S CHILD** by Sonya Hartnett (Penguin Group), **DISCO BOY** by Dominic Knight (Random House), **TO HELLAS AND BACK** by Lana Penrose (Stacey Testro International), **THE ICE AGE** by Kirsten Reed (Text Publishing) and **THE SEA-WRECK STRANGER** by Anna Mackenzie (Text Publishing).

**37°South's Books at MIFF (BaM)** is a major event of **MIFF 37°South Market**, which runs 23-26 July 2009 during the opening and industry weekend of **MIFF**. Details of **MIFF 37°South Market's** financing guests and the rest of the market's registered producers will be announced shortly before the event. For details of the market, and updates, go to: [www.miff37degreesSouth.com](http://www.miff37degreesSouth.com). For more details on MIFF titles, screening times (including repeat screenings of **BALIBO**) and to buy tickets, go to [www.melbournefilmfestival.com.au](http://www.melbournefilmfestival.com.au)

### **37°South Market:**

#### **ORGANISED BY:**



#### **GOVERNMENT PARTNER:**



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