

MIFF 37°South Market: BREAKTHRU SCREENINGS and ACCELERATOR EXPRESS PRODUCER ANNOUNCED
MELBOURNE: 14 July 2010 – Seven films have been selected for the **MIFF 37°South: Breakthru Screenings** at **MIFF 37°South Market**, the Melbourne International Film Festival's film co-financing event that runs 22-25 July 2010.

MIFF 37°South: Breakthru Screenings showcase selected new Australian/NZ films seeking world sales agents and/or local distribution to invited buyers attending **MIFF 37°South Market**. The producer of each film is registered for **MIFF 37°South: Bridging the Gap** – the market's program of one-to-one meetings with financiers/buyers, plus roundtables and networking events which has a record 74 producers registered this year. The **MIFF 37°South: Breakthru Screenings** are: Amanda Jane's **MIFF Premiere Fund** co-financed *The Wedding Party* (producer: Nicole Minchin), which is the MIFF 2010 opening night film; *Centre Place* (Mia de Rauch); *Colourful Dead Things* (Stuart van Eysden); *Dreamland* (David Jowsey); *Summer Coda* (Richard Gray); *Surviving Georgia* (Kate Whitbread and Spencer McLaren); and *The Little Things* (Jacob Livermore). Previous **MIFF 37°South: Breakthru Screenings** titles to have secured distribution and/or sales agent representation include *Strangers Lovers Killers*, *Lake Mungo*, *I'm Not Harry Jenson*, *Drop Dead Gorgeous* and *Blind Company*.

Meantime, **Sacha Rodriguez** has been selected as the producer for **MIFF 37°South: Accelerator Express** in which one producer of a short film from **Accelerator** (MIFF's workshop for new short film directing talent) is selected to participate in **MIFF 37°South: Bridging the Gap** - thereby accelerating this team's feature project for consideration by registered buyers. Rodriguez, who produced the short film *The Visitor* (MIFF & Accelerator 2007), will pitch Sasha Whitehouse's *ReCycle* to **MIFF 37°South: Bridging the Gap's** film financiers. Rodriguez's development slate also includes the film scripts *Carmen 17*, *God's Eye* and *2 Cell Lock Up*. **Accelerator** short films on DVD will also be distributed to **37°South: Bridging the Gap's** registered producers, thereby exposing the works of **Accelerator** top directors of tomorrow to today's established producers, including Asuka Sylvie's *Pinion*, Sam Peacocke's *Manurewa*, Mathew Bate's *The Mystery of Flying Kicks*, Irina Goundortseva's *Fatso*, Kazik Radwanski's *Out In That Deep Blue Sea*, Hann Hilliard's *Franswa Charl*, Ariel Killeiman's *Deeper Than Yesterday*, Eddie Martin's *The Prelude*, Ashlee Page's *The Kiss*, Olivia Peniston-Bird's *Stony Point*, Alethea Jones' *When the Wind Changes*, Christopher Dudman's *Choice Night*, James Cunningham's *Poppy* and Edward Housden's *Muscles*.

More than 60 other producers have been selected for **MIFF 37°South: Bridging the Gap** to pitch script-stage project slates, including Yael Bergman (*I Love You Too*), Chris Brown (*Daybreakers*), Andrea Buck (*The Jammed*), Philippa Campbell (*Black Sheep*), Chris Fitchett (*Blurred*), Robyn Kershaw (*Bran Nue Dae*), Helen Leake (*Black & White*), Angela Littlejohn (*Apron Strings*), Marian Macgowan (*South Solitary*), Michael McMahon (*The Home Song Stories*), David Parker (*Matching Jack*) and David Rapsey (*Lake Mungo*). The number of scheduled one-to-one meetings between producers and financiers at **MIFF 37°South: Bridging the Gap** has increased 26% to 915 (up from last year's 723 and 2008's 592, which was double 2007's total), while overall meetings across the various strands of **MIFF 37°South Market** (which includes **37°South's Books at MIFF** and **37°South: PostScript&Direct**) have increased 13% to 1,182 (up from last year's 1,041 and 2008's 814 which was triple 2007's tally).

MIFF 37°South Market is the exclusive Australia/NZ institutional partner of London's **Production Finance Market (PFM)** and the Australia/NZ producer partner of the Abu Dhabi **Circle**. See www.miff37degreesSouth.com for details of the market and for MIFF's activities for industry professionals on almost every day of the festival, including the **Melbourne Digital Summit** and the **Robert Rosen Lecture Series**. For more information on **MIFF**, including **MIFF 2010** ticket purchases, go to www.melbournefilmfestival.com.au

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