

MEDIA RELEASE



MIFF 37°SOUTH MARKET CELEBRATES FIFTH EDITION WITH MASTERCLASSES AND WORKSHOPS BY INDUSTRY GURUS WENDALL THOMAS, FRANCIS VEBER, STEVE KAPLAN AND ADRIAN WOOTTON

MELBOURNE, 21 June 2011: The **Melbourne International Film Festival's MIFF 37°South Market** returns this year on 21 July 2011, the opening day MIFF's 60th, kicking-off a range of partner events for screen industry professionals, students and film-lovers alike.

MIFF 37°South Market celebrates its 5th birthday this year with events every day of **MIFF 2011**. The market's partner events line-up includes industry gurus Adrian Wootton, Francis Veber, Steve Kaplan and Wendall Thomas delivering lectures, workshops and master-classes – all exclusive to Melbourne. For a calendar of events, see http://miff.com.au/37_south09/2011_program/calendar

Presented by **MIFF 37°South Market & Accelerator** with **The Wheeler Centre**, Film London CEO **Adrian Wootton**, a former Director of the London Film Festival and British Film Institute, delivers his acclaimed illustrated film culture and literary lectures that have travelled the globe from Rome to New York. Wootton's **Illustrated Film Talks** run Monday 25th July to Thursday 28th July:

- **Celluloid Sinatra** - an overview of Sinatra's 60-plus years in showbiz and the 50-plus films in which he appeared, ranging from classic musicals to his Oscar-winning performance in *From Here to Eternity*,
- **Raymond Chandler on Screen** – an examination of the reclusive life and Hollywood adventures of Raymond Chandler, the legendary American crime novelist and screenwriter who worked with Billy Wilder on 1944's *Double Indemnity* and with Alfred Hitchcock on *Strangers on a Train*
- **King on Screen: Elvis in the Movies** – Elvis expert Wootton recounts the history of Elvis Presley's extensive career on the silver screen
- **Greene on Screen** - On the 20th anniversary of Graham Greene's death, Wootton gives an illustrated lecture highlighting the novelist's long and rich relationship with the cinema – from his time as a film critic through scriptwriting to adaptations of his books such as *Brighton Rock* and *The End of the Affair*
- **Howard Hawks: An Introduction** - Wootton uncovers Hawks, the hugely successful independent director of the age, responsible for *The Big Sleep*, *Scarface*, *Gentlemen Prefer Blondes* and *Rio Bravo*

To buy tickets to the lectures, visit www.wheelercentre.com/calendar/program/adrian-wootton-on-film/ and for a full run-down of each lecture see http://miff.com.au/37_south09/2011_program/adrian_wootton_. Movie-ties for the lectures include 1964's *VIVA LAS VEGAS* (linking with the Elvis lecture), 1949's *THE THIRD MAN* (Greene) and 1946's *THE BIG SLEEP* (Hawks & Chandler). Tickets for the films must be booked separately at www.miff.com.au from July 8th onwards.

Presented by **MIFF 37°South Market & Accelerator** in association with the Australian Film TV & Radio School (**AFTRS**), **Wendall Thomas**, a leading Hollywood-based script developer who is an Adjunct Screenwriting Professor at the UCLA Graduate Film School, delivers a series of three full-day seminars on Monday 1st August, Tuesday 2nd August and Friday 5th August as follows:

- **MAKING A SCENE: The Magic and Mechanics of Scene Structure** - focusing on the internal workings of scene and sequence writing as well as the myriad ways scenes can be used to improve the overall structure, emotion and pace of any script, with case studies including *Some Like It Hot*, *Chinatown*, *The French Connection* and *Casablanca*.
- **"WAKE UP, TIME TO DIE!!!" Dialogue and Genre** - looking at the function of dialogue in a variety of genres and asking the questions "What kind of line does the audience expect at the climax of an action film?" "Is a declaration of love a necessity in a romantic comedy?"
- **TRANSFORMATION: Constructing a character arc** – focusing on the creation of a believable and organic character arc which is connected fully both to the character and the structure of the script.

For details on **Wendall Thomas Talks Scripts**, see http://miff.com.au/37_south09/2011_program/wendall_thomas_, while tickets can be booked at www.miff.com.au from July 8th onwards.

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Presented by **Screen Australia** in association with **MIFF 37°South Market & Accelerator** and **Sue Maslin/Film Art Media**, legendary Oscar-nominated writer and director **Francis Veber** talks about his films and 40-year career in screen comedy in two lectures (one in English on Tuesday 2nd August and one in French on Friday 5th August) rich with clips and anecdotes. Presented by **Screen Australia** in association with **MIFF 37°South Market & Accelerator**, **Steve Kaplan** a sought-after comedy expert who created HBO's *Workspace* and *New Writers Program*, holds the all-day **Comedy Intensive** on Sunday 7th August at The Wheeler Centre. For full details on these events, see http://miff.com.au/37_south09/2011_program/francis_veber, while tickets for these Melbourne-exclusive events can be purchased at www.miff.com.au from July 8th onwards.

Veber will also deliver the two-day directing master-classes **Mastering Comedy** on Wednesday 3rd August and Thursday 4th August, while Kaplan will hold the three-day comedy screenwriting workshop **The Comic Premise** from Monday 8th August to Wednesday 10th August. Applications for both programs can be made at www.screenaustralia.gov.au

Australia's only film co-financing market to occur at a film festival, **MIFF 37°South Market** is an invite-only event that this year draws together a record 100 selected Australian/NZ producers with national and international financing guests. Occurring 21 – 24 July, **MIFF 37°South Market** also includes the **State of Play** series of panel discussions. While these panels are free and open to the public, priority entry will be given to **MIFF 37°South Market** badge-holders. Held at the Australian Film Radio & TV School (AFTRS), panels include: **MIFF Premiere Fund Focus; Spare a Dollar, Join the Crowd** (looking at philanthropic and crowd funding for film); **Creative Enterprise: the Early Verdict** (examining slate and overhead development schemes); **Sliding Doors: Audiences & Digital Windows; Co-Production: Treasure or Torment; Crowning Glory: Recent Australian Movie Success Stories; and Low Budgets, High Hopes**. For more details, see http://miff.com.au/37_south09/2011_program/state_of_play

MIFF 37°South Market is the exclusive Australia/NZ institutional partner of London's **Production Finance Market (PFM)** and Canada's **Strategic Partners**. See www.miff37degreesSouth.com for details of the market. For more information on **MIFF**, including **MIFF 2011** ticket purchases, go to www.miff.com.au

MIFF 37°South Market

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