

DAY 1		THURSDAY 21 JULY		DAY 1	
TIME	FORUM	ACMI	TIME	ACMI	TIME
08.30	08.30 - 9.00 Registration for MIFF 37°South Market Participants FORUM, 154 FLINDERS ST	09.00 - 10.35 37°South Breakthru Screening #1 <i>Thirst</i> BUYER PASSES ONLY ACMI Studio 1 96 MINS	09.00	09.00 - 10.35 37°South Breakthru Screenings	09.00
09.00	09.00 - 09.10 37°South's Books at MIFF (BaM) WELCOME	10.35 - 12.10 37°South Breakthru Screening #2 <i>TAJ</i> BUYER PASSES ONLY ACMI Studio 1 81 MINS	09.10	10.35 - 12.10 37°South Breakthru Screenings	10.35
09.10	09.10 - 10.15 BaM Panel Discussion	12.10 - 13.35 37°South Breakthru Screening #3 <i>Face To Face</i> BUYER PASSES ONLY ACMI Studio 1 85 MINS	10.20	12.10 - 13.35 37°South Breakthru Screenings	12.10
11.05	11.05 - 13.45 BaM Closed Sessions ONE-2-ONE MEETINGS	13.45 - 14.45 BaM Lunch ACMI FUNCTION ROOM REGISTERED PARTICIPANTS ONLY	13.45	13.45 - 14.45 BaM Lunch ACMI FUNCTION ROOM REGISTERED PARTICIPANTS ONLY	13.45
14.45	14.45 - 14.50 PostScript&Direct WELCOME & INTRO	14.20 - 15.50 Special Private Screening for BaM Publishers <i>Red Dog</i> BUYERS OPTIONAL ACMI Studio 1 90 MINS	14.20	14.20 - 15.50 Special Private Screenings	14.20
14.50	14.50 - 16.20 PostScript&Direct Closed Session ONE-2-ONE MEETINGS	15.50 - 17.10 Breakthru Screening #4 <i>Falling For Sahara</i> BUYER PASSES ONLY ACMI Studio 1 81 MINS	14.45	15.50 - 17.10 Breakthru Screenings	14.45
16.20	16.20 - 17.10 PostScript&Direct Afternoon Tea ALL BADGE HOLDERS WELCOME		14.50	15.50 - 17.10 Breakthru Screenings	14.50
17.15	17.15 - 19.00 WELCOME DRINKS VENUE: KPMG 147 COLLINS ST ALL REGISTERED PARTICIPANTS GUEST OF HONOUR: MINISTER FOR INNOVATION THE HON. LOUISE ASHER WELCOME DRINKS PROUDLY SUPPORTED BY KPMG		17.15		17.15
19.30	19.30 MIFF OPENING NIGHT FILM THE FAIRY PURCHASE TICKETS AT www.miff.com.au		19.30		19.30

DAY 1		FRIDAY 22 JULY		DAY 2	
TIME	FORUM	ACMI/AFTRS	TIME	ACMI/AFTRS	TIME
08.30	08.30 - 11.00 Registration Open SIGN UP FOR FRIDAY ROUNDTABLES	09.00 - 09.45 AFTRS Public Panel Session: STATE OF PLAY #1: PREMIERE PARADE	08.30	08.30 - 11.00 Registration Open SIGN UP FOR FRIDAY ROUNDTABLES	09.00
09.00	09.00 - 11.00 Closed Session ONE-2-ONE MEETINGS REGISTERED BUYERS ONLY	09.50 - 11.00 AFTRS Public Panel Session: STATE OF PLAY #2: SPARE A DOLLAR, JOIN THE CROWD	09.00	09.00 - 11.00 Closed Session ONE-2-ONE MEETINGS REGISTERED BUYERS ONLY	09.00
11.10	11.10 - 12.40 Panel Session WHAT YOU WANT? REGISTERED RED, PURPLE, ORANGE & BROWN BADGE HOLDERS ONLY		09.10	11.10 - 12.40 Panel Session WHAT YOU WANT? REGISTERED RED, PURPLE, ORANGE & BROWN BADGE HOLDERS ONLY	09.10
12.45	12.45 - 13.55 States & Sponsors Lunch GREEK GRILL, UPSTAIRS AT BEER DELUXE, FEDERATION SQUARE REGISTERED PARTICIPANTS ONLY		12.45	12.45 - 13.55 States & Sponsors Lunch GREEK GRILL, UPSTAIRS AT BEER DELUXE, FEDERATION SQUARE REGISTERED PARTICIPANTS ONLY	12.45
13.55	13.55 - 14.00 37°South: Bridging the Gap OFFICIAL WELCOME	14.00 - 15.20 37°South Breakthru Screening #5 <i>Russian Snark</i> BUYER PASSES ONLY ACMI Studio 1 78 MINS	13.55	13.55 - 14.00 37°South: Bridging the Gap OFFICIAL WELCOME	14.00
14.00	14.00 - 16.00 Closed Sessions ONE-2-ONE MEETINGS	15.25 - 16.55 37°South Breakthru Screening #6 <i>Ben Lee: Catch My Disease</i> WORLD SALES AGENTS ONLY ACMI Studio 1 95 MINS	14.00	14.00 - 16.00 Closed Sessions ONE-2-ONE MEETINGS	14.00
16.05	16.05 - 16.55 Closed Sessions ROUNDTABLES #1		14.00	14.00 - 16.00 Closed Sessions ONE-2-ONE MEETINGS	14.00
17.00	17.00 - 19.20 Closed Sessions ONE-2-ONE MEETINGS		16.05	16.05 - 16.55 Closed Sessions ROUNDTABLES #1	16.05
			17.00	17.00 - 19.20 Closed Sessions ONE-2-ONE MEETINGS	17.00



PARTNERS, SUPPORTERS & SPONSORS

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ACKNOWLEDGMENTS

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AND ALL OUR FABULOUS INTERNATIONAL GUESTS AND PANELISTS!

DAY 3		SATURDAY 23 JULY		DAY 3	
TIME	FORUM	ACMI/AFTRS		ACMI/AFTRS	TIME
08.45	08.45 Registration Open SIGN UP FOR SATURDAY ROUNDTABLES				
09.00	9.00 - 11.20 Closed Session ONE-2-ONE MEETINGS				
11.25	11.25 - 12.15 Closed Sessions ROUNDTABLES #2				
12.20	12.20 - 14.00 Closed Session ONE-2-ONE MEETINGS				
14.05	14.05 - 16.15 Lunch Break				
					
		14.30 - 15.20 AFTRS Public Panel Session STATE OF PLAY #3: CREATIVE ENTERPRISE: EARLY VERDICT			
		15.25 - 16.30 AFTRS Public Panel Session STATE OF PLAY #4: SLIDING DOORS: AUDIENCES & DIGITAL WINDOWS			
		16.15 - 18.00 ACMI Breakthru Screening #7 <i>I am 11</i> FESTIVAL SCREENING ACMI Cinema 2 93 MINS			
		16.35 - 17.45 AFTRS Public Panel Session STATE OF PLAY #5: CO-PRODUCTION: TREASURE OR TORMENT			
		17.50 - 18.20 AFTRS Public Panel Session STATE OF PLAY #6: SPECIAL ADDRESS			
18.30	18.30 MELBOURNE INTERNATIONAL FILM FESTIVAL MIFF WORLD PREMIERE EYE OF THE STORM PURCHASE TICKETS AT www.miff.com.au				

DAY 3		SUNDAY 24 JULY		DAY 4	
TIME	FORUM	ACMI / AFTRS		ACMI / AFTRS	TIME
08.45	08.45 - 10.00 Registration Open				
09.00	9.00 - 11.20 Closed Session ONE-2-ONE MEETINGS				
11.05	11.05 - 11.55 Closed Session ROUNDTABLES #3				
12.00	12.00 - 13.20 Closed Session ONE-2-ONE MEETINGS				
13.20					
		13.20 - 14.00 ACMI Mixer Lunch REGISTERED PARTICIPANTS ONLY ACMI Function Room			
		14:15 - 15.25 AFTRS Public Panel Session STATE OF PLAY #7: CROWNING GLORY: SECRETS OF RECENT AUSTRALIAN MOVIE SUCCESS			
		15.30 - 16.45 AFTRS Public Panel Session STATE OF PLAY #8: LOW BUDGET - HIGH HOPES			
17.00		17.00 - 18:30 CLOSING DRINKS VENUE: FEDDISH FEDERATION SQUARE ALL REGISTERED PARTICIPANTS INCLUDES PRESENTATION OF INTERNATIONAL PRIZES			
21.00	21.00 MELBOURNE INTERNATIONAL FILM FESTIVAL MIFF PREMIERE FUND CURSE OF THE GOTHIC SYMPHONY PURCHASE TICKETS AT www.miff.com.au				



THURSDAY 21 JULY - SUNDAY 24 JULY 2011
program 2011

MIFF 37°SOUTH MARKET IS THE EXCLUSIVE AUSTRALIA/NZ INSTITUTIONAL PARTNER OF:
LONDON'S PRODUCTION FINANCE MARKET (PFM)
CANADA'S STRATEGIC PARTNERS

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