

DAY 1		THURSDAY 21 JULY		DAY 1	
TIME	FORUM	ACMI	TIME	FORUM	ACMI
08.30	08.30 - 9.00 <b>Registration for MIFF 37°South Market Participants</b> FORUM, 154 FLINDERS ST	09.00 - 10.35 <b>37°South Breakthru Screening #1</b> <i>Thirst</i> BUYER PASSES ONLY <b>ACMI Studio 1</b> 96 MINS	09.00	08.30 - 11.00 <b>Registration Open</b> SIGN UP FOR FRIDAY ROUNDTABLES	09.00
09.00	09.00 - 09.10 <b>37°South's Books at MIFF (BaM)</b> WELCOME	10.35 - 12.10 <b>37°South Breakthru Screening #2</b> <i>TAJ</i> BUYER PASSES ONLY <b>ACMI Studio 1</b> 81 MINS	09.00	09.00 - 11.00 <b>Closed Session</b> ONE-2-ONE MEETINGS REGISTERED BUYERS ONLY	10.35
09.10	09.10 - 10.15 <b>BaM Panel Discussion</b>	12.10 - 13.35 <b>37°South Breakthru Screening #3</b> <i>Face To Face</i> BUYER PASSES ONLY <b>ACMI Studio 1</b> 85 MINS	09.10	09.00 - 09.45 <b>AFTRS</b> <b>Public Panel Session:</b> STATE OF PLAY #1: PREMIERE PARADE	10.35
10.20	10.20 - 11.00 <b>BaM Pitching Session</b>	13.45 - 14.45 <b>BaM Lunch</b> ACMI FUNCTION ROOM REGISTERED PARTICIPANTS ONLY	09.10	09.50 - 11.00 <b>AFTRS</b> <b>Public Panel Session:</b> STATE OF PLAY #2: SPARE A DOLLAR, JOIN THE CROWD	10.35
11.05	11.05 - 13.45 <b>BaM Closed Sessions</b> ONE-2-ONE MEETINGS	14.45 - 14.50 <b>PostScript&amp;Direct</b> WELCOME & INTRO	11.05		11.05
13.45		14.50 - 16.20 <b>PostScript&amp;Direct Closed Session</b> ONE-2-ONE MEETINGS	11.10		11.10
14.45	14.45 - 14.50 <b>PostScript&amp;Direct</b> WELCOME & INTRO	15.50 - 17.10 <b>Breakthru Screening #4</b> <i>Falling For Sahara</i> BUYER PASSES ONLY <b>ACMI Studio 1</b> 81 MINS	12.45		12.45
14.50	14.50 - 16.20 <b>PostScript&amp;Direct Closed Session</b> ONE-2-ONE MEETINGS	17.15 - 19.00 <b>WELCOME DRINKS</b> VENUE: KPMG 147 COLLINS ST ALL REGISTERED PARTICIPANTS	13.55		13.55
16.20	16.20 - 17.10 <b>PostScript&amp;Direct Afternoon Tea</b> ALL BADGE HOLDERS WELCOME	19.30 <b>MIFF OPENING NIGHT FILM THE FAIRY</b> PURCHASE TICKETS AT <a href="http://www.miff.com.au">www.miff.com.au</a>	14.00		14.00
17.15	17.15 - 19.00 <b>WELCOME DRINKS</b> VENUE: KPMG 147 COLLINS ST ALL REGISTERED PARTICIPANTS		14.00	14.00 - 16.00 <b>Closed Sessions</b> ONE-2-ONE MEETINGS	14.00
19.30	19.30 <b>MIFF OPENING NIGHT FILM THE FAIRY</b> PURCHASE TICKETS AT <a href="http://www.miff.com.au">www.miff.com.au</a>		14.00	14.00 - 15.20 <b>37°South Breakthru Screening #5</b> <i>Russian Snark</i> BUYER PASSES ONLY <b>ACMI Studio 1</b> 78 MINS	14.00

DAY 1		FRIDAY 22 JULY		DAY 2	
TIME	FORUM	ACMI/AFTRS	TIME	FORUM	ACMI/AFTRS
08.30	08.30 - 9.00 <b>Registration for MIFF 37°South Market Participants</b> FORUM, 154 FLINDERS ST	09.00 - 10.35 <b>37°South Breakthru Screening #1</b> <i>Thirst</i> BUYER PASSES ONLY <b>ACMI Studio 1</b> 96 MINS	08.30	08.30 - 11.00 <b>Registration Open</b> SIGN UP FOR FRIDAY ROUNDTABLES	09.00
09.00	09.00 - 09.10 <b>37°South's Books at MIFF (BaM)</b> WELCOME	10.35 - 12.10 <b>37°South Breakthru Screening #2</b> <i>TAJ</i> BUYER PASSES ONLY <b>ACMI Studio 1</b> 81 MINS	09.00	09.00 - 11.00 <b>Closed Session</b> ONE-2-ONE MEETINGS REGISTERED BUYERS ONLY	09.00
09.10	09.10 - 10.15 <b>BaM Panel Discussion</b>	12.10 - 13.35 <b>37°South Breakthru Screening #3</b> <i>Face To Face</i> BUYER PASSES ONLY <b>ACMI Studio 1</b> 85 MINS	09.10	09.00 - 09.45 <b>AFTRS</b> <b>Public Panel Session:</b> STATE OF PLAY #1: PREMIERE PARADE	09.00
10.20	10.20 - 11.00 <b>BaM Pitching Session</b>	13.45 - 14.45 <b>BaM Lunch</b> ACMI FUNCTION ROOM REGISTERED PARTICIPANTS ONLY	09.10	09.50 - 11.00 <b>AFTRS</b> <b>Public Panel Session:</b> STATE OF PLAY #2: SPARE A DOLLAR, JOIN THE CROWD	09.00
11.05	11.05 - 13.45 <b>BaM Closed Sessions</b> ONE-2-ONE MEETINGS	14.45 - 14.50 <b>PostScript&amp;Direct</b> WELCOME & INTRO	09.10		09.00
13.45		14.50 - 16.20 <b>PostScript&amp;Direct Closed Session</b> ONE-2-ONE MEETINGS	09.10		09.00
14.45	14.45 - 14.50 <b>PostScript&amp;Direct</b> WELCOME & INTRO	15.50 - 17.10 <b>Breakthru Screening #4</b> <i>Falling For Sahara</i> BUYER PASSES ONLY <b>ACMI Studio 1</b> 81 MINS	09.10		09.00
14.50	14.50 - 16.20 <b>PostScript&amp;Direct Closed Session</b> ONE-2-ONE MEETINGS	17.15 - 19.00 <b>WELCOME DRINKS</b> VENUE: KPMG 147 COLLINS ST ALL REGISTERED PARTICIPANTS	09.10		09.00
16.20	16.20 - 17.10 <b>PostScript&amp;Direct Afternoon Tea</b> ALL BADGE HOLDERS WELCOME	19.30 <b>MIFF OPENING NIGHT FILM THE FAIRY</b> PURCHASE TICKETS AT <a href="http://www.miff.com.au">www.miff.com.au</a>	09.10		09.00
17.15	17.15 - 19.00 <b>WELCOME DRINKS</b> VENUE: KPMG 147 COLLINS ST ALL REGISTERED PARTICIPANTS		09.10		09.00
19.30	19.30 <b>MIFF OPENING NIGHT FILM THE FAIRY</b> PURCHASE TICKETS AT <a href="http://www.miff.com.au">www.miff.com.au</a>		09.10		09.00

## PARTNERS, SUPPORTERS & SPONSORS

**GOVERNMENT PARTNER**

**GOVERNMENT SUPPORTER**

**GOLD INDUSTRY SPONSOR**

**SILVER INDUSTRY SPONSORS**

**BRONZE INDUSTRY SPONSORS**

**GOLD GOVERNMENT SPONSOR**

**SILVER GOVERNMENT SPONSORS**

**BRONZE GOVERNMENT SPONSORS**

**OFFICIAL PARTNER**

**VENUE PARTNER**

### ACKNOWLEDGMENTS

CLAIRE DOBBIN, ROB BAZZANI, KYLIE KING, LOUISE BOHNSACK, GUY GROSSI, CAROLINE VERGE, GAI STEELE, SUE MASLIN, SUE THOMPSON, SANDY GEORGE, MARGARET MATHIESON, ANNI BROWNING, GRAEME MASON, CHARLOTTE SEYMOUR, CHARLIE CARMAN, JENNI TOSI, MARTHA COLEMAN, DALE FAIRBAIRN, HELEN LEAKE, MARIAN MACGOWAN, LIZ HUGHES, MICHELLE CAREY, CHRISTINA CRITCH, YVETTE ZHUANG, DAN PEARCE AND PLOT MEDIA.

AND ALL OUR FABULOUS INTERNATIONAL GUESTS AND PANELISTS!



DAY 3		SATURDAY 23 JULY		DAY 3	
TIME	FORUM	ACMI/AFTRS		ACMI/AFTRS	TIME
08.45	08.45 <b>Registration Open</b> SIGN UP FOR SATURDAY ROUNDTABLES				
09.00	9.00 - 11.20 <b>Closed Session</b> ONE-2-ONE MEETINGS				
11.25	11.25 - 12.15 <b>Closed Sessions</b> ROUNDTABLES #2				
12.20	12.20 - 14.00 <b>Closed Session</b> ONE-2-ONE MEETINGS				
14.05	14.05 - 16.15 <b>Lunch Break</b>				
					
		14.30 - 15.20 <b>AFTRS</b> <b>Public Panel Session</b> STATE OF PLAY #3: CREATIVE ENTERPRISE: EARLY VERDICT			
		15.25 - 16.30 <b>AFTRS</b> <b>Public Panel Session</b> STATE OF PLAY #4: SLIDING DOORS: AUDIENCES & DIGITAL WINDOWS			
		16.15 - 18.00 <b>ACMI</b> <b>Breakthru Screening #7</b> <i>I am 11</i> FESTIVAL SCREENING <b>ACMI Cinema 2</b> 93 MINS			
		16.35 - 17.45 <b>AFTRS</b> <b>Public Panel Session</b> STATE OF PLAY #5: CO-PRODUCTION: TREASURE OR TORMENT			
		17.50 - 18.20 <b>AFTRS</b> <b>Public Panel Session</b> STATE OF PLAY #6: SPECIAL ADDRESS			
18.30	18.30 MELBOURNE INTERNATIONAL FILM FESTIVAL MIFF WORLD PREMIERE <b>EYE OF THE STORM</b> PURCHASE TICKETS AT <a href="http://www.miff.com.au">www.miff.com.au</a>				

DAY 3		SUNDAY 24 JULY		DAY 4	
TIME	FORUM	ACMI / AFTRS		ACMI / AFTRS	TIME
08.45	08.45 - 10.00 <b>Registration Open</b>				
09.00	9.00 - 11.20 <b>Closed Session</b> ONE-2-ONE MEETINGS				
11.05	11.05 - 11.55 <b>Closed Session</b> ROUNDTABLES #3				
12.00	12.00 - 13.20 <b>Closed Session</b> ONE-2-ONE MEETINGS				
13.20					
		13.20 - 14.00 <b>ACMI</b> <b>Mixer Lunch</b> REGISTERED PARTICIPANTS ONLY <b>ACMI Function Room</b>			
		14:15 - 15.25 <b>AFTRS</b> <b>Public Panel Session</b> STATE OF PLAY #7: CROWNING GLORY: SECRETS OF RECENT AUSTRALIAN MOVIE SUCCESS			
		15.30 - 16.45 <b>AFTRS</b> <b>Public Panel Session</b> STATE OF PLAY #8: LOW BUDGET - HIGH HOPES			
17.00		17.00 - 18:30 <b>CLOSING DRINKS</b> <b>VENUE: FEDDISH FEDERATION SQUARE</b> ALL REGISTERED PARTICIPANTS INCLUDES PRESENTATION OF INTERNATIONAL PRIZES			
21.00	21.00 MELBOURNE INTERNATIONAL FILM FESTIVAL MIFF PREMIERE FUND <b>CURSE OF THE GOTHIC SYMPHONY</b> PURCHASE TICKETS AT <a href="http://www.miff.com.au">www.miff.com.au</a>				



THURSDAY 21 JULY - SUNDAY 24 JULY 2011  
program 2011

MIFF 37°SOUTH MARKET IS THE EXCLUSIVE AUSTRALIA/NZ INSTITUTIONAL PARTNER OF:  
LONDON'S PRODUCTION FINANCE MARKET (PFM)  
CANADA'S STRATEGIC PARTNERS

[www.miff37degreesSouth.com](http://www.miff37degreesSouth.com)

GOVERNMENT PARTNER:    
GOVERNMENT SUPPORTER:  