

DAY 1		THURSDAY 23 JULY		DAY 1	
TIME	FORUM	ACMI	TIME	FORUM	ACMI
08.30	08.30 Onwards <b>Registration open</b> FORUM, 154 FLINDERS ST		09.00		
09.00	09.00 - 09.05 <b>37°South's Books at MIFF (BaM) Welcome</b>	09.00 - 10.30 <b>37°South: Breakthru Screening #1</b> <i>Onshinfutsu: Line Disconnect</i> BUYER PASSES ONLY ACMI Studio 1 90 MINS	09.00		
	09.05 - 10.00 <b>BaM Case Study</b> BALIBO	10.30 - 12.00 <b>37°South: Breakthru Screening #2</b> <i>Drop Dead Gorgeous</i> BUYER PASSES ONLY ACMI Studio 1 90 MINS			
	10.00 - 10.15 <b>Coffee Break</b>	12.00 - 13.20 <b>37°South: Breakthru Screening #3</b> <i>Strangers Lovers Killers</i> BUYER PASSES ONLY ACMI Studio 1 81 MINS			
	10.15 - 11.15 <b>BaM Pitching sessions</b>				
	11.15 - 11.20 <b>Short Break</b>				
	11.20 - 13.20 <b>BaM Closed Session</b> ONE-2-ONE MEETINGS				
13.15		13.15 - 14.30 <b>BaM - Lunch</b> ACMI Function Room	13.15		
14.30		14.30 - 15.45 <b>Panel Session</b> WHAT YOU WANT: INTRODUCING MIFF 37°SOUTH: BRIDGING THE GAP'S INTERNATIONAL FINANCIERS AND FINDING OUT WHAT THEY WANT ACMI Cinema 2	14.30		
16.00	16.00 - 18.00 <b>Closed Session</b> ONE-2-ONE MEETINGS <b>Registered Buyers Only</b>	15.45 - 18.00 <b>Accelerator Express Screening</b> REGISTERED PRODUCERS ONLY ACMI Cinema 2 130 MINS	15.45		
18.00	18.00 - 20.00 <b>WELCOME DRINKS</b> ALL REGISTERED PARTICIPANTS GUEST OF HONOUR: VICTORIAN STATE PREMIER JOHN BRUMBY		18.00	18.00 <b>WELCOME DRINKS</b> VENUE: KPMG 147 COLLINS ST WELCOME DRINKS PROUDLY SUPPORTED BY	

DAY 2		FRIDAY 24 JULY		DAY 2	
TIME	FORUM	ACMI	TIME	FORUM	ACMI
08.30	08.30 - 11.00 <b>Registration open</b> SIGN UP FOR FRIDAY ROUNDTABLES		09.00		
09.00	09.00 - 11.00 <b>Closed Session</b> ONE-2-ONE MEETINGS	09.00 - 10.45 <b>37°South: Breakthru Screening #4</b> <i>I'm not Harry Jensen (Devil's Run)</i> BUYER PASSES ONLY ACMI Studio 1 104 MINS	09.00		
11.00	11.00 - 11.10 <b>37°South: Bridging the Gap</b> OFFICIAL WELCOME				
	11.10 - 12.10 <b>Roundtables</b> REGISTERED PARTICIPANTS ONLY				
	12.15 - 13.55 <b>Closed Sessions</b> ONE-2-ONE MEETINGS				
14.00	14.00 - 15.10 <b>Lunch Break</b>		14.00		
15.15	15.15 - 16.35 <b>Closed Session</b> ONE-2-ONE MEETINGS				
	16.35 - 16.45 <b>Coffee Break</b>				
16.45	16.45 - 17.55 <b>Panel Session</b> BRAVE NEW WORLD! NEW FEDERAL AGENCY & INCENTIVES - HOW IT IS SHAPING UP & SHAKING OUT		16.45		
17.55	17.55 - 18.30 <b>Special Address</b> SCREEN AUSTRALIA CEO DR RUTH HARLEY	SCREEN AUSTRALIA	17.55		
19.00	19.00 <b>MELBOURNE INTERNATIONAL FILM FESTIVAL</b> MIFF PREMIERE FUND OPENING NIGHT FILM "BALIBO" TICKETS AVAILABLE FOR PURCHASE		19.00	19.00 <b>MELBOURNE INTERNATIONAL FILM FESTIVAL</b> MIFF PREMIERE FUND OPENING NIGHT FILM "BALIBO" TICKETS AVAILABLE FOR PURCHASE	

## PARTNERS, SUPPORTERS & SPONSORS

**GOVERNMENT PARTNER**  
   
**GOVERNMENT SUPPORTER**  
 

**INDUSTRY SPONSORS:**

**OFFICIAL PARTNER**  
  
**GOLD SPONSOR**  
  
**SILVER SPONSORS**  
 

MIFF 37°SOUTH MARKET IS THE EXCLUSIVE AUSTRALIA/NZ INSTITUTIONAL PARTNER OF LONDON'S PRODUCTION FINANCE MARKET (PFM)

**BRONZE SPONSORS**

## ACKNOWLEDGMENTS

THE MIFF 37°SOUTH MARKET 2009 TEAM OF MARK WOODS, KATE KENNEDY, CATRIONA MITCHELL, YVETTE ZHUANG AND NATHAN WHITCHER THANK THE FOLLOWING FOR THEIR GENEROUS ASSISTANCE:






CLAIRE DOBBIN, RICHARD MOORE, ROB BAZZANI, KYLIE KING, LOUISE BOHNSACK, NATALIE GRIGG, SUE MURRAY, SANDY GEORGE, GUY GROSSI, ROBYN KERSHAW, CAROLINE VERGE, GAYLE LAKE, GAI STEELE, SUE MASLIN, SUE THOMPSON, JUDITH MCCANN, GRAEME MASON, CHARLOTTE SEYMOUR, CHARLIE CARMEN, JENNI TOSI, ALEX KEAY, WARREN MORLEY, DAVID VODICKA, VICTORIA POPE, SUE MASTERS, MARGARET MATHIESAN, KARIN ALTMANN, CARLY BOJADZISKI, SUE MILLIKEN, ANNI BROWNING, CHRIS BARKER, MARTHA COLEMAN, BRUCE HARDY, SCOTT WHINFIELD.

AND ALL OUR FABULOUS INTERNATIONAL GUESTS AND PANELISTS!

DAY 3

SATURDAY 25 JULY

DAY 3

TIME	FORUM	ACMI	TIME
09.00	<p>09.00 - 11.20 <b>Registration open</b> SIGN UP FOR SATURDAY ROUNDTABLES</p> 		
	<p>09.00 - 11.20 <b>Closed Session</b> ONE-2-ONE MEETINGS</p>		
11.20	<p>11.20 - 12.25 <b>Roundtables</b> REGISTERED PARTICIPANTS ONLY</p>		
	<p>12:30 - 14.10 <b>Closed Session</b> ONE-2-ONE MEETINGS</p>		
14.15	<p>14.15 <b>Lunch Break</b></p>		
16.45	<p>16.45 - 18.20 <b>37°South: Breakthru Screening #5</b> MIFF PREMIERE FUND FILM: "INDONESIA CALLING" BUYER PASSES &amp; TICKETS AVAILABLE FOR PURCHASE ACMI Cinema 2 95 MINS</p>  		
19.00	<p>19.00 MELBOURNE INTERNATIONAL FILM FESTIVAL MIFF PREMIERE FUND FILM "BLESSÉ" FORUM 117MINS BUYERS PASSES &amp; TICKETS AVAILABLE FOR PURCHASE</p> 		

DAY 4

SUNDAY 26 JULY

DAY 4

TIME	FORUM	ACMI	TIME
09.00	<p>09.00 - 11.00 <b>Registration open</b> SIGN UP FOR SUNDAY ROUNDTABLES</p> 		
	<p>09.00 - 11.00 <b>Closed Session</b> ONE-2-ONE MEETINGS</p>		
11.05	<p>11.05 - 12.05 <b>Roundtables</b> REGISTERED PARTICIPANTS ONLY</p>		
12.10		<p>12.10 - 13.00 <b>Lunch: ACMI Function Room</b> (media arts lawyers) REGISTERED PARTICIPANTS ONLY</p>	12.10
13.00	<p>13.00 - 13.10 <b>37°South: PostScript&amp;Direct</b> AN INITIATIVE OF FILM VICTORIA AT MIFF 37°SOUTH MARKET WELCOME &amp; INTRO</p> 		
	<p>13.10 - 14.40 <b>37°South: PostScript&amp;Direct Closed Session</b> ONE-2-ONE MEETINGS</p> 		
14.40	<p>14.40 - 15.45 <b>37°South PostScript&amp;Direct Afternoon Tea</b></p>		
15.45	<p>15.45 - 17.00 <b>Public Panel Session</b> "PREMIERE PARADE" MEET PRODUCERS OF MIFF PREMIERE FUND SUPPORTED FILMS</p> 		
17.00	<p>17.00-19.00 <b>MIFF 37°South Market Closing Drinks &amp; Film Finance PFM announcement</b> ALL REGISTERED PARTICIPANTS VENUE: TRANSIT, FEDERATION SQUARE FILM FINANCES ANNOUNCEMENT OF LONDON PFM-MIFF 37°SOUTH MARKET PRODUCER DRINKS PROUDLY SUPPORTED BY ABC TV</p>  		17.00

# 37° South miff market

MIFF 37°SOUTH MARKET IS THE EXCLUSIVE AUSTRALIA/NZ INSTITUTIONAL PARTNER OF LONDON'S PRODUCTION FINANCE MARKET (PFM)

THURSDAY 23 JULY - SUNDAY 26 JULY  
program 2009

Everyone's a critic ★★★★★  
MELBOURNE INTERNATIONAL FILM FESTIVAL  
JULY 24 - AUGUST 9, 2009 melbournefilmfestival.com.au

GOVERNMENT PARTNER: FILM VICTORIA  
GOVERNMENT SUPPORTER: SCREEN AUSTRALIA