



MIFF 37°SOUTH MARKET OPEN FOR APPLICATIONS

Applications are now open for the 12th **MIFF 37°South Market**, which runs 02-05 August 2018 during the opening weekend of the Melbourne International Film Festival (MIFF).

Australia's only film co-financing market to occur in the context of a major festival, **37°South Market** brings the global film financing marketplace to Melbourne for an intensive four-days of meetings, screenings, panels and roundtables between up to 110 film producers and 50 international and local film co-financiers, including sales agents, distributors and gap funders.

Producers seeking to finance projects from script stage can apply to attend via the **37°South: Bridging the Gap** portal, while those with a completed film seeking distribution or sales representation can apply via the **37°South: Breakthru Screenings** portal. All successful producer applicants are also eligible to attend **37°South's Books at MIFF** (where publishers and producers discuss the latest manuscripts ripe for adaptation) and **37°South: Postscript&Direct** (where emerging writers seek to interest producers in their slates). Producers who do not have script ready to pitch to financiers but who wish to seek new content can apply to solely attend **37°South's Books at MIFF** and/or **37°South: Postscript&Direct**.

Across its 11 editions thus far, more than 19,250 meetings for producers have been scheduled and international financing guests have included the likes of Amazon, Bankside, Bloom, Charades, Embankment, eOne/Seville, Fortitude, IM Global, Ingenious, Level-K, Lotus, Magnolia, Myriad, Orchard, Participant, Pathe, Protagonist, Shoreline, Sierra-Affinity, Starz, The Works, alongside Australia/NZ distributors, while publishers attending have included Allen & Unwin, Hachette, Hardie Grant, Penguin Random House, Scribe, Text and many more.

37°South Market is the exclusive Australia/NZ partner of **London's Production Finance Market (PFM)**. This alliance means that three lucky **37°South Market** registered producers will be pre-selected to attend **PFM** in October. Only registered **37°South Market** producers are in the running for these PFM registrations – the PFM's only guaranteed Australian/NZ places.

- Application deadline is **3 May 2018**, with late-fee applications accepted until 7 June.
- More details about **37°South Market** (including testimonials from financing guests, producers and publishers) are in the brochure at: http://miffindustry.com/assets/2016/37s_Brochure_2016_WEB_v1.pdf
- Application forms for **37°South Market** are at www.miff37degreesSouth.com along with full details on the application processes.
- Answers to frequently asked questions are at: http://miffindustry.com/37_south09/faq_s
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www.miff37degreesSouth.com

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