



## MIFF 37°South MARKET WRAPS and SENDS PRODUCERS TO LONDON

**MIFF 37°South Market**, the film co-financing event during the Melbourne International Film Festival (MIFF), has closed its 12th edition and announced the producers who were awarded the **MIFF 37°South Market Alliance** places at the UK's **Production Finance Market (PFM)**.

**MIFF 37°South Market** is the exclusive Australia/NZ partner of the prestigious London **Production Finance Market (PFM)**. Under this alliance, the only three guaranteed Australia/NZ PFM places are reserved for producers attending **MIFF 37°South Market**. Selection for the three **37°South** places at PFM is guided by the votes of international financiers/buyers at **MIFF 37°South Market**.

Thanks to long-time **MIFF 37°South Market** Gold Sponsor **Film Finances**, one of the three producers selected for the October PFM received a flight voucher of A\$2,000 towards their trip. The producer winning the PFM place and flight coupon was **Liz Kearney** from Melbourne, while the other two producers to win places at the PFM were **Steve Jaggi** from Sydney and **Jason Byrne** from Melbourne.

**MIFF 37°South Market**, Australia's only film co-financing market to be held at a film festival, this year hosted some 50 film financiers/buyers, including Charades, Cinestaan, Embankment, Fulcrum, Ingenious, Kew, Koan, Madman, Netflix, Radiant, Roadshow, Roadside Attractions, Seville, Sierra-Affinity, Shoreline, TF1, Vendetta, and XYZ, as well as a record 35 publishers for **37°South's Books at MIFF**. The market registered a record 123 Australia/NZ producers including Su Armstrong (*Good Will Hunting*), Jannine Barnes (*Downriver*), Yael Bergman (*I Love You Too*), Trevor Blainey (*Cut Snake*), Chris Brown (*Railway Man*), Philippa Campbell (*Top of the Lake*), Kristina Ceyton (*Babadook*), Al Clark (*Priscilla, Queen of the Desert*), Robert Connolly (*Paper Planes*), Catherine Fitzgerald (*The Orator*), Veronica Fury (*Electric Boogaloo*), Tony Ginnane (*Patrick*), Sam Jennings (*Cargo*), Liz Kearney (*The Turning*), Steve Kearney (*Oddball*), Trish Lake (*Eulogy*), Helen Leake (*Wolf Creek 2*), Sue Maslin (*Dressmaker*), David Ngo (*Rabbit*), Aidan O'Bryan (*Other Life*), Vincent Sheehan (*Jasper Jones*), Polly Staniford (*Berlin Syndrome*), Emma Slade (*The Changeover*), Chris Veerhuis (*Breath*).

All told, scheduled one-to-one meetings across the market's strands (which include **37°South: Bridging the Gap**, **37°South: PostScript&Direct**, and **37°South's Books at MIFF**) increased more than 2% to 2,825 from last year and were more than ten times 2007's tally. Across the 12 editions of the market, more than 22,075 meetings have been scheduled. Additionally, the buyers viewed completed new Australian/NZ films seeking distribution and/or sales agents at the **37°South: Breakthru Screenings**, including **MIFF Premiere Fund**-supported films *Acute Misfortune*, *Undertow* and *The Eulogy*, while **MIFF 37°South: State of Play** panel sessions included a special analysis on the box office success of Roadshow's *Breath*, an in-conversation with Film Victoria's new CEO, panels on diversity and gender issues, and case studies on the financing of key **Premiere Fund**-supported films.

**MIFF 37°South & Accelerator Lab** industry programs continue throughout the week with ticketed sessions available to the public for the

- **Wendall Thomas Talks Scripts** seminar series (<http://miffindustry.com/wendall-thomas2018>)
- **Adrian Wootton Talks Film Femmes** lecture series (<http://miffindustry.com/adrian-wootton-2018>)
- **Accelerator Lab** ticketed classes (<http://miffindustry.com/2018-ticketed-sessions>) on acting, editing, production and costume design, cinematography, diversity, and composing.

### **MIFF 37°South Market:**

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