

## **MIFF'S 37°South Market: Books at MIFF (BaM) PUBLISHERS, PANEL, PITCHING!**

**MELBOURNE, 28 June 2011:** The book publishing and film financing industries meet again at the fifth edition of an expanded **37°South's Books at MIFF (BaM)**, which fosters links between the publishing and production industries to encourage screen adaptations of books. **BaM** takes place on 21 July 2011 during the Melbourne International Film Festival's four-day film co-financing event **MIFF 37°South Market**.

**BaM** 2011 kicks-off with an examination of the adaptation process of Christos Tsiolkas' best-selling, and award-winning, novel **The Slap** into an eight-part ABC-TV mini-series. Panellists will include: Allen & Unwin publisher Jane Palfreyman; screenwriter Kris Mrksa; film director, writer, producer, Screen Australia board member and AFTRS consultant Robert Connolly; TV director Jessica Hobbs; director and producer Tony Ayres; and Helen Bowden of the series' production company Matchbox Pictures.

Some 105 producers and 24 publishing companies/literary agents are registered for **BaM**, including Allen & Unwin, Clouds of Magellan, Hachette, Hardie Grant/Egmont, Penguin/Puffin, Random House, Scribe and Text. **BaM** also includes an expanded time-block of pre-scheduled one-to-one meetings between publishers and producers, and a public pitching session by **BaM**'s reading panellists of new books with potential for screen adaptation.

Returning will be the **BaM** film rights catalogue, listing some 76-book titles that are available for screen adaptation. From this catalogue, the **BaM** reading panel, comprising screen producers Vincent Sheehan, Cathy Overett, Marian Macgowan, and Helen Leake, Roadshow Films Australian Acquisitions and Production Manager Seph McKenna, Film Victoria script manager Charlie Carman and MIFF Chair/script editor Claire Dobbin, selected seven titles from six companies that will be pitched publicly.

The selected titles are: **The Life** by Malcolm Knox (Allen & Unwin); **What Alice Forgot** by Liane Moriarty (Curtis Brown); **What Makes Us Tick** by Hugh Mackay (Hachette); **Midnight in Peking** by Paul French (Penguin); **The Amateur**; **Science of Love** by Craig Sherborne (Text); **The Vanishing Act** by Mette Jakobsen (Text); and **Amore & Amaretti** by Victoria Cosford (Wakefield).

**BaM** acknowledges the special support this year of Screen Australia's Development Department, as well as Ausfilm. **BaM** is a major event of **MIFF 37°South Market**, which runs 21-24 July 2011 during the opening weekend of **MIFF**'s 60<sup>th</sup> edition. For more details on **BaM** and other **MIFF 37°South Market** co-presented events, which include the **State of Play** film financing panels, the **Adrian Wootton Illustrated Talks** series, **Wendall Thomas Talks Scripts** workshops, **Mastering Comedy: Francis Veber** masterclasses & lectures, and **Steve Kaplan's Comedy Intensive**, go to [www.miff37degreesSouth.com](http://www.miff37degreesSouth.com). **MIFF 37°South Market** is the exclusive Australia/NZ institutional partner of London's **Production Finance Market (PFM)** and Canada's **Strategic Partners**. For more information on **MIFF**, including **MIFF 2011** ticket purchases, go to [www.miff.com.au](http://www.miff.com.au)

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