

DAY 1		THURSDAY 22 JULY		DAY 1	
TIME	FORUM		ACMI / AFTRS		TIME
08.30	<div>08.30 - 9.00</div> <div>Registration for MIFF 37°South Market Participants</div> <div>FORUM, 154 FLINDERS ST</div>		<div>09.15 - 10.15<div>AFTRS</div></div> <div>Public Panel Session:</div> <div>STATE OF PLAY #1: PREMIERE FUND FINANCING CASE STUDIES</div> <div>10.15 - 11.15<div>AFTRS</div></div> <div>Public Panel Session:</div> <div>STATE OF PLAY #2: FEATURE DOX: DOOM OR BUST TO FINANCE?</div>		09.15
09.20	<div>9.20 - 11.20</div> <div>Closed Session</div> <div>ONE-2-ONE MEETINGS</div> <div>REGISTERED BUYERS ONLY</div>				10.15
11.30	<div>11.30 - 13.30</div> <div>Panel Session</div> <div>WHAT YOU WANT?</div> <div>REGISTERED BADGE HOLDERS ONLY</div>				
13.30	<div>13.30 - 14.30</div> <div>Lunch Break</div>				13.30
14.30	<div>14.30 - 14.35</div> <div>PostScript&amp;Direct</div> <div>WELCOME &amp; INTRO</div> <div>14.35 - 16.05</div> <div>PostScript&amp;Direct Closed Session</div> <div>ONE-2-ONE MEETINGS</div> <div>16.05 - 16.50</div> <div>PostScript&amp;Direct Afternoon Tea</div>		<div>14.30 - 16.00<div>ACMI</div></div> <div>37°South Breakthru Screening #1</div> <div>Dreamland</div> <div>BUYER PASSES ONLY</div> <div>ACMI Studio 1</div> <div>89 MINS</div>		14.30
17.00	<div>17.00 - 19.00</div> <div>WELCOME DRINKS</div> <div>ALL REGISTERED PARTICIPANTS</div> <div>GUEST OF HONOUR: VICTORIAN STATE PREMIER JOHN BRUMBY</div>		<div>VENUE: KPMG 147 COLLINS ST</div> <div>WELCOME DRINKS PROUDLY SUPPORTED BY</div>		17.00
19.30	<div>19.30</div> <div>MIFF OPENING NIGHT FILM</div> <div>THE WEDDING PARTY</div> <div>TICKETS AVAILABLE FOR PURCHASE</div>				19.30

DAY 2		FRIDAY 23 JULY		DAY 2	
TIME	FORUM	ACMI		TIME	
08.30	<div>08.30 Onwards</div> <div>Registration Open</div> <div>SIGN UP FOR FRIDAY ROUNDTABLES</div>	<div></div>			
09.00	<div>09.00 - 09.05</div> <div>37°South's Books at MIFF (BaM)</div> <div>WELCOME</div>	<div></div>		10.30	
	<div>09.05 - 09.20</div> <div>Adaptation Research Presentation</div>	<div></div>		12.10	
	<div>09.20 - 10.35</div> <div>BaM Panel Discussion</div> <div>   </div>	<div></div>		13.45	
	<div>10.35 - 11.35</div> <div>BaM Pitching Session</div>	<div></div>		16.15	
	<div>11.40 - 13.40</div> <div>BaM Closed Sessions</div> <div>ONE-2-ONE MEETINGS</div>	<div></div>			
13.45		<div>13.45 - 14.25</div> <div>BaM Lunch</div> <div>ACMI FUNCTION ROOM</div> <div>REGISTERED PARTICIPANTS ONLY</div>		13.45	
14.30	<div>14.30 - 14.35</div> <div>37°South: Bridging the Gap</div> <div>OFFICIAL WELCOME</div>	<div></div>			
	<div>14.35 - 16.05</div> <div>Roundtables #1</div>	<div></div>			
16.10	<div>16.10 - 18.10</div> <div>Closed Sessions</div> <div>ONE-2-ONE MEETINGS</div>	<div></div>			

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## ACKNOWLEDGMENTS

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AND ALL OUR FABULOUS INTERNATIONAL GUESTS AND PANELISTS!

DAY 3	SATURDAY 24 JULY		DAY 3
TIME	FORUM	AFTRS	TIME
08.45	<b>08.45</b> <b>Registration Open</b> SIGN UP FOR SATURDAY ROUNDTABLES		
09.00	<b>9.00 - 11.20</b> <b>Closed Session</b> ONE-2-ONE MEETINGS		
11.25	<b>11.25 - 12.25</b> <b>Roundtables #2</b> REGISTERED PARTICIPANTS ONLY		
12.30	<b>12.30 - 14.10</b> <b>Closed Session</b> ONE-2-ONE MEETINGS		
14.15	<b>14.15 - 16.15</b> <b>Lunch Break</b>		14.15
		<b>15.30 - 16.10</b> <b>Public Panel Session</b> STATE OF PLAY #3: SECRETS OF BRAN NUE DAY DISTRIBUTION	15.30
		<b>16.15 - 17.25</b> <b>Public Panel Session</b> STATE OF PLAY #4: CASHFLOWING: ALL'S WELL THAT ENDS WELL?	16.15
		<b>17.30 - 18.10</b> <b>Public Panel Session</b> STATE OF PLAY #5: KEYNOTE SPEAKER: SCREEN AUSTRALIA CEO DR RUTH HARLEY	17.30
19.00	<b>19.00 MELBOURNE INTERNATIONAL FILM FESTIVAL</b> <b>MIFF PREMIERE FUND FILM MACHETE MAIDENS UNLEASHED!</b> TICKETS AVAILABLE FOR PURCHASE		19.00

DAY 4	SUNDAY 25 JULY		DAY 4
TIME	FORUM	ACMI / AFTRS	TIME
08.45	<b>08.45 - 10.00</b> <b>Registration Open</b>		
09.00	<b>9.00 - 11.20</b> <b>Closed Session</b> ONE-2-ONE MEETINGS		
11.30	<b>11.30 - 13.50</b> <b>Closed Session</b> ONE-2-ONE MEETINGS		
13.45		<b>13.45 - 14.35</b> <b>ACMI</b> <b>Mixer Lunch</b> REGISTERED PARTICIPANTS ONLY <b>ACMI Function Room</b>	13.45
		<b>14.45 - 15.55</b> <b>AFTRS</b> <b>Public Panel Session</b> STATE OF PLAY #6: AGENCY DEVELOPMENT, WHAT'S THE STATE OF PLAY?	14.45
		<b>16.00 - 17.15</b> <b>AFTRS</b> <b>Public Panel Session</b> STATE OF PLAY #7: LOW BUDGET: HIGH FUTURE?	16.00
17.15		<b>17.15 - 19.15 CLOSING DRINKS</b> <b>VENUE: FEDDISH FEDERATION SQUARE</b> ALL REGISTERED PARTICIPANTS INCLUDES PRESENTATION OF INTERNATIONAL PRIZES	17.15

# 37<sup>th</sup> miff South market

MIFF 37<sup>th</sup>SOUTH MARKET IS THE EXCLUSIVE AUSTRALIA/NZ INSTITUTIONAL PARTNER OF:  
 LONDON'S PRODUCTION FINANCE MARKET (PFM)  
 CANADA'S STRATEGIC PARTNERS  
 ABU DHABI'S CIRCLE

THURSDAY 22 JULY - SUNDAY 25 JULY  
 program 2010

**MIFF2010** IT'S A MATTER OF TASTE  
MELBOURNE INTERNATIONAL FILM FESTIVAL JULY 22 - AUGUST 6 melbournefilmfestival.com.au

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