

DAY 1			THURSDAY 21 JULY		DAY 1	
TIME	FORUM		ACMI		TIME	
08.30	08.30 - 9.00 Registration for MIFF 37°South Market Participants FORUM, 154 FLINDERS ST		09.00 - 10.35 37°South Breakthru Screening #1 <i>Thirst</i> BUYER PASSES ONLY ACMI Studio 1 96 MINS		09.00	
09.00	09.00 - 09.10 37°South's Books at MIFF (BaM) WELCOME		10.35 - 12.10 37°South Breakthru Screening #2 <i>TAJ</i> BUYER PASSES ONLY ACMI Studio 1 81 MINS		10.35	
09.10	09.10 - 10.15 BaM Panel Discussion		12.10 - 13.35 37°South Breakthru Screening #3 <i>Face To Face</i> BUYER PASSES ONLY ACMI Studio 1 85 MINS		12.10	
10.20	10.20 - 11.00 BaM Pitching Session		13.45 - 14.45 BaM Lunch ACMI FUNCTION ROOM REGISTERED PARTICIPANTS ONLY		13.45	
11.05	11.05 - 13.45 BaM Closed Sessions ONE-2-ONE MEETINGS		14.20 - 15.50 Special Private Screening for BaM Publishers <i>Red Dog</i> BUYERS OPTIONAL ACMI Studio 1 90 MINS		14.20	
14.45	14.45 - 14.50 PostScript&Direct WELCOME & INTRO		15.50 - 17.10 Breakthru Screening #4 <i>Falling For Sahara</i> BUYERS PASSES ONLY ACMI Studio 1 81 MINS		15.50	
14.50	14.50 - 16.20 PostScript&Direct Closed Session ONE-2-ONE MEETINGS		17.15 - 19.00 WELCOME DRINKS ALL REGISTERED PARTICIPANTS VENUE: KPMG 147 COLLINS ST GUEST OF HONOUR: MINISTER FOR INNOVATION THE HON. LOUISE ASHER WELCOME DRINKS PROUDLY SUPPORTED BY		17.15	
16.20	16.20 - 17.10 PostScript&Direct Afternoon Tea ALL BADGE HOLDERS WELCOME		19.30 MIFF OPENING NIGHT FILM THE FAIRY PURCHASE TICKETS AT www.miff.com.au		19.30	

FRIDAY 22 JULY				DAY 2	
TIME	FORUM		ACMI/AFTRS		TIME
08.30	08.30 - 11.00 Registration Open SIGN UP FOR FRIDAY ROUNDTABLES		09.00 - 09.45 AFTRS Public Panel Session: STATE OF PLAY #1: PREMIERE PARADE		09.00
09.00	09.00 - 11.00 Closed Session ONE-2-ONE MEETINGS REGISTERED BUYERS ONLY		09.50 - 11.00 AFTRS Public Panel Session: STATE OF PLAY #2: SPARE A DOLLAR, JOIN THE CROWD		09.50
11.10	11.10 - 12.40 Panel Session WHAT YOU WANT? REGISTERED RED, PURPLE, ORANGE & BROWN BADGE HOLDERS ONLY		12.45 - 13.55 States & Sponsors Lunch GREEK GRILL, UPSTAIRS AT BEER DELUXE, FEDERATION SQUARE REGISTERED PARTICIPANTS ONLY		12.45
12.45	13.55 - 14.00 37°South: Bridging the Gap OFFICIAL WELCOME		14.00 - 15.20 37°South Breakthru Screening #5 <i>Russian Snark</i> BUYER PASSES ONLY ACMI Studio 1 78 MINS		14.00
13.55	14.00 - 16.00 Closed Sessions ONE-2-ONE MEETINGS		15.25 - 16.55 37°South Breakthru Screening #6 <i>Ben Lee: Catch My Disease</i> WORLD SALES AGENTS ONLY ACMI Studio 1 95 MINS		15.25
14.00	16.05 - 16.55 Closed Sessions ROUNDTABLES #1				
16.05	17.00 - 19.20 Closed Sessions ONE-2-ONE MEETINGS				
17.00					

PARTNERS, SUPPORTERS & SPONSORS

GOVERNMENT PARTNER		GOVERNMENT SUPPORTER	
 		 	
GOLD INDUSTRY SPONSOR		GOLD GOVERNMENT SPONSOR	
			
SILVER INDUSTRY SPONSORS		SILVER GOVERNMENT SPONSORS	
  		  	
BRONZE INDUSTRY SPONSORS		BRONZE GOVERNMENT SPONSORS	
  		  	
OFFICIAL PARTNER		VENUE PARTNER	
			

ACKNOWLEDGMENTS

CLAIRE DOBBIN, ROB BAZZANI, KYLIE KING, LOUISE BOHNSACK, GUY GROSSI, CAROLINE VERGE, GAI STEELE, SUE MASLIN, SUE THOMPSON, SANDY GEORGE, MARGARET MATHIESON, ANNI BROWNING, GRAEME MASON, CHARLOTTE SEYMOUR, CHARLIE CARMAN, JENNI TOSI, MARTHA COLEMAN, DALE FAIRBAIRN, HELEN LEAKE, MARIAN MACGOWAN, LIZ HUGHES, MICHELLE CAREY, CHRISTINA CRITCH, YVETTE ZHUANG, DAN PEARCE AND PLOT MEDIA.

AND ALL OUR FABULOUS INTERNATIONAL GUESTS AND PANELISTS!

DAY 3		SATURDAY 23 JULY		DAY 3	
TIME	FORUM	ACMI/AFTRS	TIME		
08.45	08.45 Registration Open SIGN UP FOR SATURDAY ROUNDTABLES				
09.00	9.00 - 11.20 Closed Session ONE-2-ONE MEETINGS				
11.25	11.25 - 12.15 Closed Sessions ROUNDTABLES #2				
12.20	12.20 - 14.00 Closed Session ONE-2-ONE MEETINGS				
14.05	14.05 - 16.15 Lunch Break		14.05		
		14.30 - 15.20 AFTRS Public Panel Session STATE OF PLAY #3: CREATIVE ENTERPRISE: EARLY VERDICT	14.30		
		15.25 - 16.30 AFTRS Public Panel Session STATE OF PLAY #4: SLIDING DOORS: AUDIENCES & DIGITAL WINDOWS	15.25		
		16.15 - 18.00 ACMI Breakthru Screening #7 I am 11 FESTIVAL SCREENING ACMI Cinema 2 93 MINS	16.15		
		16.35 - 17.45 AFTRS Public Panel Session STATE OF PLAY #5: CO-PRODUCTION: TREASURE OR TORMENT	16.35		
		17.50 - 18.20 AFTRS Public Panel Session STATE OF PLAY #6: SPECIAL ADDRESS	17.50		
18.30	18.30 MELBOURNE INTERNATIONAL FILM FESTIVAL MIFF WORLD PREMIERE EYE OF THE STORM PURCHASE TICKETS AT www.miff.com.au		18.30		

SUNDAY 24 JULY		DAY 4	
TIME	FORUM	ACMI / AFTRS	TIME
08.45	08.45 - 10.00 Registration Open		13.20
09.00	9.00 - 11.20 Closed Session ONE-2-ONE MEETINGS		
11.05	11.05 - 11.55 Closed Session ROUNDTABLES #3		
12.00	12.00 - 13.20 Closed Session ONE-2-ONE MEETINGS		
13.20		13.20 - 14.00 ACMI Mixer Lunch REGISTERED PARTICIPANTS ONLY ACMI Function Room	13.20
		14:15 - 15.25 AFTRS Public Panel Session STATE OF PLAY #7: CROWNING GLORY: SECRETS OF RECENT AUSTRALIAN MOVIE SUCCESS	14.15
		15.30 - 16.45 AFTRS Public Panel Session STATE OF PLAY #8: LOW BUDGET - HIGH HOPES	15:30
17.00	17.00 - 18:30 CLOSING DRINKS VENUE: FEDDISH FEDERATION SQUARE ALL REGISTERED PARTICIPANTS INCLUDES PRESENTATION OF INTERNATIONAL PRIZES		17.00
21.00	21.00 MELBOURNE INTERNATIONAL FILM FESTIVAL MIFF PREMIERE FUND CURSE OF THE GOTHIC SYMPHONY PURCHASE TICKETS AT www.miff.com.au		21.00

37° South market

THURSDAY 21 JULY - SUNDAY 24 JULY 2011
program 2011

MIFF 37°SOUTH MARKET IS THE EXCLUSIVE AUSTRALIA/NZ INSTITUTIONAL PARTNER OF:
LONDON'S PRODUCTION FINANCE MARKET (PFM)
CANADA'S STRATEGIC PARTNERS

www.miff37degreesSouth.com

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