

37° South market



THURSDAY 02 AUGUST - SUNDAY 05 AUGUST
program

2012

2012

MIFF 37°SOUTH MARKET IS THE EXCLUSIVE AUSTRALIA/NZ INSTITUTIONAL PARTNER OF LONDON'S PRODUCTION FINANCE MARKET (PFM)

www.miff37degreesSouth.com

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WENDALL THOMAS TALKS SCRIPTS

BOOK NOW AT MIFF.COM.AU

4 FULL DAY SEMINARS 06, 07, 08, 09 AUGUST




Dialogue Writing: You talkin' to me?
Character: Creating Great Relationships on Screen
Scene By Scene: Bridesmaids
Story & Structure: The Multi-Story, Multi-Protagonist Narrative



DAY 1

THURSDAY 02 AUGUST




DAY 1

TIME	FORUM	ACMI/KINO	TIME
08:30	08:30 Registration open FORUM, 154 FLINDERS ST (CNR RUSSELL ST) SIGN UP FOR THURSDAY ROUND TABLES	08:30 - 10:00 37°South Breakthru Screening #1 BUYER PASSES ONLY ACMI Studio 1 90 MINS	08:30
09:00	09:00 - 10:40 37°South's Books at MIFF (BaM) WELCOME, PANEL & PITCHING	10:00 - 11:30 37°South Breakthru Screening #2 BUYER PASSES ONLY ACMI Studio 1 90 MINS	10:00
10:40	10:40 - 13:00 BaM Closed Session ONE-2-ONE MEETINGS	11:30 - 13:30 37°South Breakthru Screening #3 BUYER PASSES ONLY ACMI Studio 1 120 MINS	11:30
13:05	13:05 - 13:30 Closed Session ROUNDTABLES #1		
13:30	13:30 - 14:15 BaM Lunch GREEK GRILL, UPSTAIRS AT BEER DELUXE, FEDERATION SQUARE REGISTERED PARTICIPANTS ONLY		13:30
14:10	14:10 - 16:50 Closed Session ONE-2-ONE MEETINGS BUYER PASSES ONLY	14:30 - 15:30 Your first time? Doing it right! A GUIDE FOR 37°SOUTH NEWCOMERS ACMI Studio 1 RED BADGE HOLDERS ONLY	14:30
		14:30 - 15:40 KINO State of Play #1 OUR NORDIC FRIENDS 15:45 - 16:55 KINO State of Play #2 IN CONVERSATION WITH EMILE SHERMAN 17:00 - 17:30 KINO State of Play #3 SPECIAL ADDRESS: SCREEN AUSTRALIA CEO DR RUTH HARLEY	15:45
17:45	17:45 - 19:30 WELCOME DRINKS ALL REGISTERED PARTICIPANTS PHOTO INVITE REQUIRED FOR ENTRY GUEST OF HONOUR: PREMIER OF VICTORIA THE HON. TED BAILLIEU WELCOME DRINKS PROUDLY SUPPORTED BY	VENUE: KPMG 147 COLLINS ST 	17:45
19:30	19:30 MIFF OPENING NIGHT FILM THE SAPPHIRES PURCHASE TICKETS AT www.miff.com.au		19:30

DAY 2

FRIDAY 03 AUGUST

DAY 2

TIME	FORUM	ACMI	TIME
08:30	08:30 Registration Open SIGN UP FOR FRIDAY ROUNDTABLES RED & PURPLE PASSES ONLY	 08:30 - 09:40 37°South Breakthru Screening #4 WORLD SALES AGENTS ONLY ACMI Studio 1 82 MINS	08:30
09:00	09:00 - 11:40 Closed Sessions ONE-2-ONE MEETINGS	 09:40 - 10:55 37°South Breakthru Screening #5 WORLD SALES AGENTS ONLY ACMI Studio 1 75 MINS	09:40
11:45	11:45 - 12:35 Closed Sessions ROUNDTABLES #2	10:55 - 12:30 37°South Breakthru Screening #6 WORLD SALES AGENTS ONLY ACMI Studio 1 95 MINS	10:55
12:40	12:40 - 13:40 States & Sponsors Producer Lunch GREEK GRILL, UPSTAIRS AT BEER DELUXE, FEDERATION SQUARE REGISTERED BADGE HOLDERS ONLY		12:40
13:50	13:50 - 16:10 Closed Sessions ONE-2-ONE MEETINGS		
16:15	16:15 - 17:05 Closed Sessions ROUNDTABLES #3		
17:10	17:10 - 19:30 Closed Sessions ONE-2-ONE MEETINGS		

DAY 3

SATURDAY 04 AUGUST

DAY 3

TIME

FORUM

08:45

08:45

Registration Open

SIGN UP FOR SATURDAY ROUNDTABLES

09:00

09:00 - 11:20

Closed Session

ONE-2-ONE MEETINGS

11:25

11:25 - 12:25

Closed Sessions

ROUNDTABLES #4

12:30

12:30 - 13:50

Closed Session

ONE-2-ONE MEETINGS


37⁰ South
 bridging the gap
RED & PURPLE
BADGE HOLDERS ONLY

16:00

16:00 - 17:45

Breakthru Screening #7*Love Story*

FESTIVAL SCREENING

GREATER UNION CINEMA 5

92 MINS

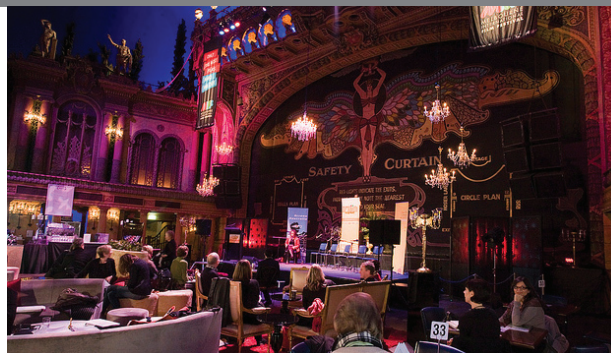

37⁰ South
 breakthru screenings
ADRIAN WOOTTON TALKS DICKENSBOOK NOW AT MIFF.COM.AU (TALKS & FILM TIE-INS)
ILLUSTRATED FILM TALKS 17, 18, 19 AUGUSTThe Life of Dickens
Dickens on Film
Dickens and Crime Fiction and Film

18:30

18:30 MELBOURNE INTERNATIONAL FILM FESTIVAL
MIFF PREMIERE FUND 100 BLOODY ACRES WORLD PREMIERE
PURCHASE TICKETS AT www.miff.com.au

ACMI

TIME



14:30 - 15:25

State of Play #4

MORE CO-PRODUCTION FOR EVERYBODY?


37⁰ South
 state of play
REGISTERED BADGE
HOLDERS ONLY

15:30 - 16:15

State of Play #5

DISTRIBUTOR'S BEST FRIEND:

SECRETS OF RED DOG'S BOX OFFICE SUCCESS

16:20 - 17:15

State of Play #6

PREMIERE FUND FOCUS:

FIRST TIME'S A CHARM



17:20 - 18:20

State of Play #7

DIGITAL SCHMIGITAL:

IS THE FILM-TRANSMEDIA MARRIAGE REALLY HAPPENING?

14:30

15:30

16:20

17:20

18:30



TIME	FORUM	ACMI	TIME
08:45	08:45 Registration Open SIGN UP FOR SUNDAY ROUNDTABLES	<div> 1 FORUM 2 ACMI 3 KPMG 4 KINO 5 NOVOTEL 6 SOFTEL 7 VILLAGE ROADSHOW THEATRETTE 8 CROSSLEY 9 HWATT 10 MANTRA 11 MERCURE </div>	
09:00	09:00 - 10:20 Closed Session ONE-2-ONE MEETINGS		
10:25	10:25 - 11:25 Closed Session ROUNDTABLES #5		
11:30	11:30 - 12:30 Closed Session ONE-2-ONE MEETINGS		
12:30	12:30 - 13:15 Mixer Lunch GREEK GRILL, UPSTAIRS AT BEER DELUXE, FEDERATION SQUARE REGISTERED BADGE HOLDERS ONLY		
12:55	12:55 - 13:00 PostScript&Direct WELCOME & INTRO		13:20
13:00	13:00 - 15:00 Closed Session ONE-2-ONE MEETINGS REGISTERED BADGE HOLDERS ONLY		14:45
15:00	15:00 - 15:45 PostScript&Direct Afternoon Tea ALL BADGE HOLDERS WELCOME		16:00
17:30			17:30
17:30 - 19:30 CLOSING DRINKS ALL REGISTERED PARTICIPANTS PHOTO INVITE REQUIRED FOR ENTRY		13:20 - 14:40 State of Play #8 STATE AGENCIES: THE MORE THINGS CHANGE?	
		14:45 - 15:55 State of Play #9 IN CONVERSATION WITH ROLF DE HEER	
		16:00 - 17:15 State of Play #10 SMALL TERRITORIES, BIG FILM VOICES	
		VENUE: FEDDISH FEDERATION SQUARE INCLUDES PRESENTATION OF INTERNATIONAL PRIZES	