

# PARTNERS & SUPPORTERS

## LEAD GOVERNMENT PARTNER



## LEAD GOVERNMENT SUPPORTER



## GOLD INDUSTRY SUPPORTER



## GOLD GOVERNMENT SUPPORTER



## SILVER SUPPORTERS



## BRONZE SUPPORTERS



## SUPPORTING PARTNERS



# 37° South market

THURSDAY 25 JULY - SUNDAY 28 JULY  
program

2013

2013

MIFF 37°SOUTH MARKET IS THE EXCLUSIVE AUSTRALIA/NZ INSTITUTIONAL PARTNER OF LONDON'S PRODUCTION FINANCE MARKET (PFM)

[www.miff37degreesSouth.com](http://www.miff37degreesSouth.com)

GOVERNMENT PARTNER



GOVERNMENT SUPPORTER



## ADRIAN WOOTTON TALKS ICONS

BOOK NOW AT [MIFF.COM.AU](http://MIFF.COM.AU)

ILLUSTRATED FILM TALKS 01, 02, 03, 04 AUGUST

- The Rolling Stones
- F. Scott Fitzgerald
- William Faulkner
- Ernest Hemingway



DAY 1

THURSDAY 25 JULY

DAY 1

TIME	FORUM	KINO	TIME
08:30	<b>08:30</b> <b>Registration open</b> FORUM, 154 FLINDERS ST (CNR RUSSELL ST) SIGN UP FOR THURSDAY ROUNDTABLES	<b>08:30 - 10:00</b> <b>37°South Breakthru Screening #1</b> BUYER PASSES ONLY <b>KINO 6</b> 85 MINS	<b>08:30</b>
09:00	<b>09:00 - 10:40</b> <b>37°South's Books at MIFF (BaM)</b> WELCOME, PANEL & PITCHING	<b>10:00 - 11:20</b> <b>37°South Breakthru Screening #2</b> BUYER PASSES ONLY <b>KINO 6</b> 82 MINS	<b>10:00</b>
10:40	<b>10:40 - 13:00</b> <b>BaM Closed Session</b> ONE-2-ONE MEETINGS	<b>11:25 - 12:40</b> <b>37°South Breakthru Screening #3A</b> BUYER PASSES ONLY <b>KINO 6</b> 76 MINS	<b>11:25</b>
13:05	<b>13:05 - 13:55</b> <b>Closed Session</b> ROUNDTABLES #1	<b>11:25 - 12:50</b> <b>37°South Breakthru Screening #3B</b> BUYER PASSES ONLY <b>KINO 4</b> 90 MINS	<b>11:25</b>
14:00	<b>14:00 - 14:45</b> <b>BaM Lunch</b> BEER DELUXE [UPSTAIRS], FEDERATION SQUARE REGISTERED PARTICIPANTS ONLY		<b>14:00</b>
14:10	<b>14:10 - 16:50</b> <b>Closed Session</b> ONE-2-ONE MEETINGS BUYER PASSES ONLY	<b>14:50 - 15:30</b> <b>State of Play #1</b> <b>KINO 2</b> FIRESIDE CHAT: MARTHA COLEMAN	<b>14:50</b>
		<b>15:35 - 16:45</b> <b>State of Play #2</b> <b>KINO 2</b> SCREEN-SONG: FILM & MUSIC	<b>15:35</b>
		<b>16:50 - 17:30</b> <b>State of Play #3</b> <b>KINO 2</b> SPECIAL ADDRESS: SCREEN AUSTRALIA CEO DR RUTH HARLEY	<b>16:50</b>
17:45	<b>17:45 - 19:15 WELCOME DRINKS</b> ALL REGISTERED PARTICIPANTS PHOTO INVITE REQUIRED FOR ENTRY	<b>VENUE: COMME 7 ALFRED PLACE</b>	<b>17:45</b>
19:30	<b>GUEST OF HONOUR: THE HON. LOUISE ASHER, MINISTER FOR INNOVATION, SERVICES, SMALL BUSINESS, TOURISM, MAJOR EVENTS, EMPLOYMENT AND TRADE.</b>	<b>19:30 MIFF OPENING NIGHT FILM I'M SO EXCITED!</b> PURCHASE TICKETS AT <a href="http://www.miff.com.au">www.miff.com.au</a>	<b>19:30</b>

# FRIDAY 26 JULY

DAY 2

TIME	FORUM	KINO	TIME
08:30	<b>08:30</b> <b>Registration Open</b> SIGN UP FOR FRIDAY ROUNDTABLES RED & PURPLE PASSES ONLY 	<b>08:15 - 11:05</b> <b>37°South Breakthru Screening #4A</b> BUYER PASSES ONLY <b>KINO 4</b> <b>110 MINS</b>	<b>09:15</b> 
09:00	<b>09:00 - 11:40</b> <b>Closed Session</b> ONE-2-ONE MEETINGS	<b>09:30 - 11:00</b> <b>37°South Breakthru Screening #4B</b> BUYER PASSES ONLY <b>KINO 6</b> <b>90 MINS</b>	<b>09:30</b>
11:45	<b>11:45 - 12:35</b> <b>Closed Session</b> ROUNDTABLES #2	<b>11:05 - 12:25</b> <b>37°South Breakthru Screening #5</b> BUYER PASSES ONLY <b>KINO 6</b> <b>80 MINS</b>	<b>11:05</b>
12:40	<b>12:40 - 13:40</b> <b>States &amp; Sponsors Producer Lunch</b> BEER DELUXE [UPSTAIRS], FEDERATION SQUARE REGISTERED BADGE HOLDERS ONLY		<b>12:40</b>
13:50	<b>13:50 - 16:10</b> <b>Closed Session</b> ONE-2-ONE MEETINGS		
16:15	<b>16:15 - 17:05</b> <b>Closed Session</b> ROUNDTABLES #3		
17:10	<b>17:10 - 19:30</b> <b>Closed Session</b> ONE-2-ONE MEETINGS		

DAY 3

SATURDAY 27 JULY

DAY 3

TIME

FORUM/KINO

08:45

08:45

**Registration Open**

SIGN UP FOR SATURDAY ROUNDTABLES


 37<sup>0</sup> South  
bridging the gap

09:00

09:00 - 11:20

**Closed Session**

ONE-2-ONE MEETINGS

RED & PURPLE  
BADGE HOLDERS ONLY

11:25

11:25 - 12:15

**Closed Sessions**

ROUNDTABLES #4

12:20

12:20 - 14:00

**Closed Session**

ONE-2-ONE MEETINGS



16:00

16:00 - 17:30

**Breakthru Screening #6**

BUYER PASSES ONLY

**KINO 6**

90 MINS


 37<sup>0</sup> South  
breakthru screenings
**WENDALL THOMAS TALKS SCRIPTS**BOOK NOW AT [MIFF.COM.AU](http://miff.com.au)

4 FULL DAY SEMINARS 29, 30, 31 JULY/AUGUST

Dialogue writing: THE FORMIDABLE Voice-over & Backbacks  
Character: ENIL GENIUS How to write a great villain  
Screen By Screen: FATAL ATTRACTION The classic three act structure  
Story & Structure: THE DREADED SECOND ACT A practical guide



18:30



18:30 MELBOURNE INTERNATIONAL FILM FESTIVAL  
MIFF PREMIERE FUND **PATRICK** WORLD PREMIERE

PURCHASE TICKETS AT [www.miff.com.au](http://www.miff.com.au)

ACMI

TIME



14:30

14:30 - 15:15

**State of Play #4****ACMI Cube**

IN CONVERSATION WITH ROBERT CONNOLLY


 37<sup>0</sup> South  
state of play
REGISTERED BADGE  
HOLDERS ONLY

15:20

15:20 - 15:55

**State of Play #5****ACMI Cube**

LOWER BUDGETS, PREMIERE FILMS



16:00

16:00 - 16:50

**State of Play #6****ACMI Cube**

OVERPRICED FOR SUCCESS?

16:55

16:55 - 17:20

**State of Play #7****ACMI Cube**

ANOTHER ROUTE?

17:25

17:25 - 18:20

**State of Play #8****ACMI Cube**

FILM LAB &amp; ESCALATOR FOCUS

18:30



DAY 4

SUNDAY 28 JULY

DAY 4

TIME

FORUM

08:45

08.45

**Registration Open**

SIGN UP FOR SUNDAY ROUNDTABLES


 37 South  
bridging the gap

 RED & PURPLE  
BADGE HOLDERS ONLY

09:00

09:00 - 10:20

**Closed Session**

ONE-2-ONE MEETINGS

10:25

10:25 - 11:15

**Closed Session**

ROUNDTABLES #5

11:20

11:20 - 13:00

**Closed Session**

ONE-2-ONE MEETINGS

13:00

13:00 - 13:30

**Mixer Lunch**
 BEER DELUXE [UPSTAIRS], FEDERATION SQUARE  
REGISTERED BADGE HOLDERS ONLY

13:45

13:45 - 13:50

**PostScript&Direct**

WELCOME &amp; INTRO


 37 South  
post script & direct

 REGISTERED BADGE  
HOLDERS ONLY

13:50

13:50 - 15:50

**Closed Session**

ONE-2-ONE MEETINGS

REGISTERED BADGE HOLDERS ONLY

 Screen Queensland

 FILM VICTORIA AUSTRALIA
  VictorB AUSTRALIA

15:50

15:50 - 18:30

**PostScript&Direct Afternoon Tea**

ALL BADGE HOLDERS WELCOME



 ScreenWest
 
 Lotterywest

17:45


 Red  
Spice  
Road

17:45 - 19:30 CLOSING DRINKS VENUE: RED SPICE ROAD QV 31-37 ARTEMIS LANE QV

ALL REGISTERED PARTICIPANTS INCLUDES PRESENTATION OF INTERNATIONAL PRIZES

PHOTO INVITE REQUIRED FOR ENTRY

ACMI

TIME



- 1 FORUM
- 2 ACMI
- 3 COMME
- 4 KINO
- 5 NOVOTEL
- 6 SOFTEL
- 7 VILLAGE ROADSHOW THEATRETTE
- 8 CROSSLEY
- 9 HYATT
- 10 MANTRA
- 11 MERCURE
- 12 RED SPICE RD QV


 ausfilm


 37 South  
state of play

14:15 - 15:10

**State of Play #9**

THE MORE THINGS CHANGE...

ACMI Cube

 REGISTERED BADGE  
HOLDERS ONLY

14:15

15:15 - 15:45

**State of Play #10**

GO WEST

ACMI Cube

15:15

15:50 - 16:40

**State of Play #11**

FOOTLOOSE &amp; FANCY FREE?

ACMI Cube

15:50

16:45 - 17:30

**State of Play #12**

ACROSS THE DITCH

ACMI Cube

16:45


 FilmFinances  
AUSTRALASIA

17:45