



MIFF 37°SOUTH MARKET IS BACK!

[Applications](#) are open until 15 June for an expanded [MIFF 37°South Market](#), which runs 05-08 August 2021 during the opening weekend of the 69th Melbourne International Film Festival (MIFF).

MIFF 37°South Market is a selective event where producers pitch their script-stage film and TV projects to screen content financiers, including distributors, sales agents, gap funders, equity investors, cashflow providers, and streaming services, at its **Bridging the Gap** meetings forum.

There are also **Breakthru Screenings** of completed films seeking sales/distribution, which this year screen online prior to the market with follow-up meetings then occurring at the market;

Other [program modules](#) returning at this year's **37°South Market**:

- **Books at MIFF (BaM)** for publishers pitching their manuscripts to producers for potential screen adaptations;
- **PostScript&Direct (PS&D)** screenwriters/directors/content creators pitching their work and skills to producers – this year expanded to include web series creators – via curated meetings and networking events;
- An expanded **State of Play** module with three days of panel discussions occurring, for the first time, at Melbourne Town Hall.

New for this year's **37°South Market**:

- **Nexus**: for owners of other IP (such as games, podcasts, stage-plays, online content, musicals, short-stories, journalistic pieces) to pitch their creative properties to producers for potential film/TV adaptations;
- **Linking-Up**: promoting links and business opportunities for 37°South's partner screen agencies and private-sector organisations with screen producers via curated meetings and networking events.

Producers selected for **Bridging the Gap** or **Breakthru Screenings** will receive registrations that include access to **State of Play** and **Linking-Up** as well as the option of seeking new content at **PS&D**, **BaM** and **Nexus**.

Producers who do not presently have pitch-ready scripts can still attend **37°South Market** and seek new content to develop by applying to meet with publishers at **BaM**, writers at **PS&D** and/or IP rights holders at **Nexus**.

Across **37°South Market**'s 13 editions thus far, more than 25,000 meetings for producers have been scheduled. Key international financing guests have included the likes of Amazon, Bankside, Charades, Embankment, eOne/Seville, Ingenious, Level-K, Magnolia, Myriad, Netflix, Orchard, Participant, Pathe, Protagonist, Shoreline, Sierra-Affinity, Starz, XYZ, alongside Australia/NZ distributors, while publishers attending have included Allen & Unwin, Hachette, Hardie Grant, Penguin Random House, Scribe, Text and many more.

- See [here](#) for details of **37°South Market**'s various modules
- Application deadline is **15 June 2021** via **37°South**'s [application portal](#) on **MIFF Industry**'s new [website](#)

www.miff37degreesSouth.com

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