



PREP YOUR BEST GAME for 37°South with the *Match-Fit-Pitch-Clinic* by Media Mentors Australia

MIFF [37°South Market](#), and the more than 3000 one-to-one pitching meetings that come with the event, is just a few weeks away!

That means now is the time to get match-fit and refine your selling techniques so you are pitch-perfect and your project has the best chance of securing interest at the Market.

Thanks to [VicScreen](#) and [Media Mentors Australia](#), up to 20 Victorian practitioners registered at 37°South will have the chance to be extra well-prepared with **free** places at the inaugural **37°South Match-Fit-Pitch-Clinic** by **Media Mentors Australia**.

Whether you are a producer pitching to financiers/buyers or a writer pitching your script to producers or a director pitching your skills, the clinic will assist you to refine your pitches so you have the best chance of success at 37°South.

The **Match-Fit-Pitch-Clinic** comprises an 'in-person' group workshop **on Monday, 25 July** at a Melbourne CBD location, which will cover the secrets to great pitching (& the pitfalls to avoid!) and provide a take-home written manual on pitching for all participants. This is followed by each practitioner refining their pitches and submitting them in writing to Media Mentors Australia (MMA) no later than **Friday 29 July**. MMA will then provide each participant with feedback on their reworked pitches in one 30-minute online session sometime between 30 July and 02 August.

Please email denise@mediamentors.com.au no later than **10am Wednesday 20 July** to express your interest in participating.

By expressing your interest to participate, you are confirming that you are available to attend the workshop in person in Melbourne's CBD **Monday, 25 July** – this is an important consideration as the places are limited so waste not want not!

This is an amazing opportunity for up to 20 Victorian practitioners to, free of charge, be nurtured to be pitch-perfect at 37°South, so email denise@mediamentors.com.au no later than **10am Wednesday 20 July** to express your interest!

