



Nexus is a part of **MIFF Industry's** screen content financing event **MIFF 37°South Market**, which occurs each **August** during the opening days of the **Melbourne International Film Festival (MIFF)**.

WHAT IS NEXUS?

Nexus promotes links and business between Intellectual Property (IP)-owners holding the screen adaptation rights of various formats/creative assets (including podcasts, musicals, games, stage-plays, press articles, short fiction, online content, comics/graphic novels) and screen producers to foster film/TV adaptations of these creative assets.

ADAPTATIONS:

Many film & TV projects are adaptations from various Australian IP sources; the following are just a few examples:

- o Acclaimed stage-play **The Great** was adapted into a TV-series by US streaming service Hulu;
- o Beloved indigenous stage-musical **Bran Nue Dae** became a high-grossing major 1990's movie
- o Henry Lawson's classic short story **The Drover's Wife** was adapted into a stage-play and then a 2022 film;
- o **Mortal Kombat** went from electronic game to big-budget Australian-shot film for Warner & HBO Max;
- o Celebrated novel **Holding the Man** was adapted into a stage-play and then later a movie;
- o **Superwog** was developed from a collection of YouTube clips into a popular ABC TV-series;
- o Award-winning detective novel **The Dry** was adapted into a high-grossing big 2021 film;
- o Banjo Patterson's classic poem **The Man From Snowy River** was adapted into a major 1980s movie.

Internationally, podcasts **WeCrashed** and **Homecoming** became popular TV shows for Apple TV+ and Amazon, respectively, TV miniseries **Pam & Tommy** had origins in a *Rolling Stone* article, while acclaimed film **Spotlight** was inspired by a series of articles in *The Boston Globe* and Oscar-winning movie **Argo** was based on a major feature article in *Conde Nast's Wired* magazine. Even a 1940s board-game, **Cluedo** was adapted for both TV & film!

FORMAT OF THE EVENT:

37°South's Nexus comprises:

- o A bespoke diary of up to eight (8) pre-scheduled one-to-one meetings for the IP (screen adaptation) rights holders with screen producers who are seeking new content material to adapt for film and/or TV projects;
- o Networking event
- o Panel(s)/Talks.

Things to note:

- o The line-up of producers taking meetings each year differs – so having participated in a previous edition of Nexus does not lessen the value of coming this year as there will be more screen producers to pitch to.
- o There's no substitute for in-person meetings and events for making new contacts and forming lasting bonds
- o There is no submission/registration fees for IP (screen adaptation) rights holders – so there's nothing to lose by attending!

SUBMISSIONS:

Make your submission by:

- o Going to <https://miffindustry.com/37osouth-market/call-for-submissions/> when submission open in May
- o Scrolling down until to the section entitled **IP/Creative assets holders (for 37°South's Nexus)**
- o Clicking on the APPLY button
- o Reading the information page
- o Filling-out the submission form (which includes your company particulars and the details of up to five (5) IP/creative assets you will be pitching to screen producers for film/TV adaptation) & sending by the deadline

FURTHER INFORMATION TO ASSIST WITH SUBMISSIONS:

Submissions are for properties/creative assets with film/TV adaptation potential, and for which such adaptation rights are available. Please go to <https://miffindustry.com/37osouth-market/call-for-submissions/ip-rights-holder-manager-nexus/> to find further information, and the submission form along with guidelines on how to use it.

The main focus of the submission form is "What makes this property/creative asset suitable for film or TV adaptation?" In considering this question some (but by no means all!) of the sample issues to take into account might include:

- **Story:** What is it about the characters or plot that would make this suitable for filming? Is there a very strong central character for example? Does it concern a well-known incident? Is it something with 'universal themes but strong local postcode'? Is the story unexpected? Does the story have a similar feel to another very successful movie or TV show?
- **Setting:** Is the locale of the story very contained (and therefore cost efficient for shooting)? Or perhaps it is set somewhere especially famous or visually arresting?
- **Track record:** Does the creator / genre / format have a strong sales record? A definable following? Have any of the creator's other properties been successfully adapted for film/TV? Does this genre/format often translate well into film/TV?

All successful submissions (as selected by the **37°South** team) appear in the **Nexus** screen rights catalogue, which is distributed to all film/TV producers attending **37°South Market**. Only those companies who are represented, and fully participating, at the **Nexus** event are included in the screen rights catalogue.