

## WHAT IS NEXUS?

**NEXUS** promotes links and business between [Intellectual Property \(IP\)-owners holding screen adaptation rights](#) of various formats (including podcasts, musicals, games, stage-plays, press articles, short fiction, poems, online content, comics/graphic novels) and [screen producers](#) to foster [film/TV adaptations](#) of these creative assets. **Nexus** is part of [MIFF Industry's](#) screen content financing event **MIFF 37°South Market**, which occurs each **August** during the opening days of the Melbourne International Film Festival (MIFF).

## ADAPTATIONS:

**Many film & TV projects are adaptations from various Australian IP sources;** these are just a few examples:

- Beloved indigenous [stage-musical](#) **Bran Nue Dae** became a high-grossing major 1990's [movie](#)
- Respected [stage-play](#) **The Great** was adapted into a [TV-series](#) for US streaming service Hulu;
- Henry Lawson's classic [short story](#) **The Drover's Wife** was adapted into a [stage-play](#) and then a 2022 [film](#);
- **Mortal Kombat** went from electronic [game](#) to big-budget Australian-shot [film](#) for Warner & HBO Max;
- Celebrated [novel](#) **Holding the Man** was adapted into a [stage-play](#) and then later a [movie](#);
- **Superwog** was developed from a collection of [YouTube](#) clips into a popular ABC [TV-series](#);
- Banjo Patterson's classic [poem](#) **The Man From Snowy River** was adapted into a major 1980s movie
- Award-winning detective [novel](#) **The Dry** was adapted into a high-grossing big 2021 [film](#);
- Acclaimed 1980s [stage-play](#) **Strictly Ballroom** became Baz Luhrmann's 1992 film directing debut - and a major hit!

Internationally, podcasts **WeCrashed** and **Homecoming** became popular TV shows for Apple TV+ and Amazon, respectively, TV miniseries **Pam & Tommy** had origins in a *Rolling Stone* article, while acclaimed film **Spotlight** was inspired by a series of articles in *The Boston Globe*, and Oscar-winning movie **Argo** was based on a major feature article in Conde Nast's *Wired* magazine. Even 1940s [board-game](#) **Cluedo** was adapted for both [TV & film](#)!

## EVENT FORMAT:

**37°South's Nexus** comprises:

- A **bespoke diary** of up to eight (8) pre-scheduled one-to-one meetings [between IP \(screen adaptation\) rights holders](#) and screen producers who seek new content material to adapt for film and/or TV projects;
- Networking event (light lunch and/or afternoon tea) and perhaps talk/panel.

**Note:** The line-up of producers taking meetings each year differs – so an [IP Rights holder](#) having participated in a previous edition of **Nexus** does not lessen the value of coming this year as there will be more screen producers to pitch to. And there's nothing better than in-person meetings & events for making new contacts and forming lasting bonds

## HOW TO MAKE SUBMISSIONS:

- Go to the [Call for Submissions](#) area of **37°South's website** when applications open (each March/April)
- For **IP rights holders of creative assets**, scroll down to **application portal [e] > (for 37°South's Nexus)**
- Click on the APPLY button and read carefully the information page
- Fill-out submission form (which includes your company particulars and details of [IP \(screen adaptation\) rights](#) for up to five (5) creative assets you will pitch to screen producers for film/TV adaptation) & submit by deadline
- For producers wishing to receive pitches from [IP rights holders](#) at **Nexus**, but not also planning to register for **37°South's** core **BridgingTheGap** script financing event (which includes Nexus opt-in entry), go to **application portal [c] > (Producers Seeking New Content to Develop)**

## FURTHER INFORMATION TO ASSIST WITH SUBMISSIONS:

**Nexus** is about properties/creative assets with film/TV adaptation potential, and for which such adaptation rights are available. The **37°South Nexus IP-rights-holder submissions page** has further information, the submission form itself and guidelines on how to use the form effectively. The form's major focus is "What makes this property/creative asset suitable for film and/or TV adaptation?" In considering this question some (but by no means all!) of the sample issues to take into account might include:

- **Story+Character:** What is it about the characters or plot that make this suitable for filming? Is there a very strong central character for example? Does it concern a well-known person or incident? Is it something with 'universal themes but strong local postcode'? Is the story unexpected? Does the story have a similar feel to another very successful movie or TV show?
- **Setting:** Is the story locale very contained (and therefore cost-efficient for shooting)? Or perhaps it is set somewhere especially famous or visually arresting?
- **Track record:** Does the creator / genre / format have a strong sales record? A definable following? Have any of the creator's other properties been successfully adapted for film/TV? Does this genre/format often translate well into film/TV?

Companies with successful submissions chosen by **37°South** to attend **Nexus** need to promptly confirm their full participation so as to secure their IP/creative-assets' inclusion in the **Nexus Screen Rights Catalogue** distributed to all film/TV producers attending **37°South Market**.