

Before attending your first State of Play panel, please make sure to register and get your pass at the registration desk at The Forum (154 Flinders Street)

THURSDAY 4 AUGUST

9am – 9.50am

BaM Case Study: *THE STRANGER*

A look at the book-to-screen journey of Kate Kyriacou's *'The Sting'* and See-Saw Films' *The Stranger* from Thomas M. Wright (*Acute Misfortune*, MIFF Premiere Fund 2018) which premiered at Cannes Un Certain Regard and is MIFF's first ever Film Competition title.



9.50am – 10.30am

BaM Pitches

Screen practitioners pitch book manuscripts for film/tv adaptation and publishers take questions



10.45am – 11.30am

IN CONVERSATION: WHAT'S IN A NAME? Meet VicScreen

VicScreen CEO **Caroline Pitcher** talks new name, new logo, more funding and staff, the boom in production in Victoria, and the popular new *Originate* creative scheme.



11.35am – 12.30pm

GETTING TO KNOW: Screen Australia's New Content Head

Who is **Grainne Brundson**, the Australian screen production's newly-most-powerful woman with a name only Irish people can pronounce correctly? Priorities? Passions? Motivations, bugbears?



12.45pm – 1.55pm

START THINKING: Is it true that nobody talks Australian?

Veteran screen industry journalist **Sandy George** discusses her upcoming essay *'Nobody Talks About Australianness on our Screens'*

3pm – 4.10pm

KEEP THINKING? Now we're talking Australian?

Executives from various Screen Agencies react and debate issues arising from Sandy George's report.

4.15pm – 4.35pm

WHO KNEW? The seven deadly questions

Mixing hard data and big issues, with **Lori Flekser**.



4.40pm – 5.30pm

IN CONVERSATION: Screen Australia CEO Graeme Mason



FRIDAY 5 AUGUST

9am – 9.25am

WHO KNEW? Australian films at the Box Office

Counting success and calculating failure, with **Lori Flekser**.

motion
picture
distributors
Australia

9.30am – 10.55am

CLOSING THE LOOP: A new era of cooperation between producers and cinemas

Major and independent exhibitors help to “close the loop” by explaining their business models, how they program films, how they market to their customers and how they differ from distributors.

11.05am – 11.45am

SUMMIT OUTCOMES:

Recap, Plans and Continuing Conversations

The panel discusses the main takeaways from the first Australian Feature Film Summit, including key points of action and the next steps ahead.

australian
feature
film
summit

11.50am – 12.30pm

STRATEGIC MARKETING: Australian Films

AFFS' co-founder **Sue Maslin** and Madman's **Lee-Ann Woon** explore the marketing issues raised at the Summit.

australian
feature
film
summit

1.30pm – 2.20pm

IT'S A DATE! What do games & film/tv producers need to know about each other?

The next steps needed for games and film/TV practitioners to take their relationships to the next level.

0 MIFF
37 South
nexus

2.25pm – 3.10pm

IN CONVERSATION: Foxtel's BRIAN WALSH

3.20pm – 4.20pm

GENDER MATTERS: Doing The Work

Australian Government

Screen
Australia

4.30pm – 5.40pm

CHECK-UP ON: Distribution

Exploring how the business has shifted since Covid changed our lives forever.

SATURDAY 6 AUGUST

9am – 10.05am

ANTIPODEAN ANTHOLOGIES: Enabling Stories

Unpacking *Kāinga* and *We Are Still Here* (both showing at MIFF 2022) and the endless storytelling possibilities of anthology films.



10.15am – 11am

WATERFALLS! When do the cheques roll in?

Back by popular demand, the tough truth about film recoupment.

screenrights

11.05am – 12.15pm

INTRODUCTION

Managing currency during productions with XE's **Stuart Talman**.



PREMIERE FUND

Financing *Stories that Need Telling* by emerging talent

The producers behind selected Premiere Fund 2022 titles speak about the ups and downs of producing unique Australian stories.



12.20pm – 12.40pm

WHO KNEW? Aussie film audiences revealed

Mixing hard data and big issues, with **Lori Flekser**.



12.45pm – 1.30pm

IN CONVERSATION: Stan's AMANDA DUTHIE

2.45pm – 3.25pm

IN CONVERSATION: Netflix's CHRIS OLIVER-TAYLOR

4pm – 5.30pm

LAUNCH: Protecting your content revenue

Screenrights launches CAM service.

Followed by panel discussion

screenrights

CHECK-UP: on revenues

SUNDAY 7 AUGUST

9am – 11.30am

AFTRS STUDENT SHOWCASE

National Film School screens films of 2021 graduates.

Followed by **AFTRS Morning Tea** At Hero ACMI

AFTRS

11.40am – 12.40pm

Disability Inclusion in Action

What needs to happen to make film sets and the industry more inclusive for people with disabilities and unlock the true diversity of Australia's creativity.

12.45pm – 1.45pm

Minding our minds: How can the creative industries be safer for mental health?

Creative industries are places of passion but, UK and Australian research shows that, mixed with pressure, stress and uncertainty, they are often also rife with bad and unsafe behaviour. What to do?

2.45pm – 3.50pm

Boom time! Skills, shortages & career pathways

Unpacking major reports and initiatives from the Federal content attraction Agency and National film school, and analysing UK experiences and ideas, industry leaders ponder how best to surf the production boom wave.

AFTRS



4pm – 5.05pm

Thinking Differently: Virtual Production

New frontiers in screen creativity.

AFTRS

5.15pm – 6.10pm

Celebrating Milestones:

Nova's 30th, Arcadia's 5 year and almost 55 years of Sharmill.

In a year of milestones, it's not just MIFF and 37°South Market's birthdays!