



MIFF 37°South Market: Second-round applications open

Second-round [applications](#) are open for [MIFF 37°South Market](#) (03 - 06 August 2023), [MIFF Industry](#)'s screen content development & financing event during the opening days of the Melbourne International Film Festival (**MIFF**).

Fostering **creative & commercial connections**, [37°South](#) enables producers to source, acquire, develop and screen content slates via individually-tailored diaries of bespoke meeting and networking opportunities.

APPLY NOW

Apply before 15 May to be eligible to **save 12%** off **37°South**'s regular full-price admission fees. Producer applicants selected for **37°South**'s core **Bridging the Gap** module, for **just \$470**, receive a registration to the 16th edition of **37°South** which *includes* the following:

- Photo-lanyard pass to market floor and personal diary of meetings with screen content financiers/buyers (meetings allocated by 37°South personnel on basis of buyer preferences) at **Bridging the Gap**;
- Access to six (6) networking events (two cocktail functions and four mixer-lunches) and entry to **State of Play** talks;
- Choice to opt-in (at no extra cost) or opt-out of participating in the content-seeking [modules](#) of [PostScript&Direct](#) ; and/or [Nexus](#) and/or [Books at MIFF](#) and the business development [modules](#) of **Team-Up** and/or **Link-Up**.

Time to apply for **MIFF** [37°South Market](#)!



MIFF [37°South](#): Bringing a world of screen to Melbourne

With real-life screen financiers & buyers of myriad types & sizes on the ground seeking connections & collaboration with creatives & content from across Australia/NZ, [37°South](#) brings a world of screen story financing to Melbourne at the start of each MIFF. Funded by the **Victorian State Government** since 2007 as its Principal Government Partner, [37°South](#)'s 15 editions so far have scheduled more than **32,000 meetings** with such **financing guests** as 30west, Abacus, ABC, AGC, Amazon Prime, AMC, AMP, Anonymous, Apple, Arclight, Bankside, BBC, Beta, Blue Fox, Charades, Disney+, Electric, Elevate, Embankment, Epic, Exchange+Next, eOne, Federation, Film4, Filmology, Films Constellation, FilmNation, Film Seekers, Foxtel, Fulcrum, Gaumont, Hanway, Hi Gloss, Highland, Icon, Independent, Ingenious, Kaleidoscope, Kinology, Kismet, Koan, Level-K, Limelight, Logical, Madman, Magnolia, Maslow, Match Factory, Media Finance Capital, Memento, Millennium, Mind the Gap, MK2, Monster, Mubi, Myriad, Netflix, Neon, Odin's Eye, Participant, Pathe, Pivot, Playtime, Potential, Protagonist, Roadshow, SBS, Sharmill, Shoreline, Sierra-Affinity, Sphere, Stan, Starz, StudioCanal, Svensk, TF1, Trust Nordisk, Umbrella, Upgrade, Vendetta, Voltage, Wide, Wild Bunch, WME, XYZ.

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MIFF INDUSTRY

Operating with Victorian Government funding since commencing in 2007, [MIFF Industry](#) contributes to Melbourne's standing as a creative city and supports the Antipodean screen sector through selective-entry programs to foster creative connections & collaborations, including: [37°South Market](#); [Accelerator Lab](#) for emerging directors; and [MIFF Premiere Fund](#) to support co-commissioning Australian *stories that need telling* into films which then premiere at MIFF

PREMIERE FUND ON SMALL SCREEN

Coinciding with World Down Syndrome Day, MIFF 2021 Premiere Fund (PF)-supported [CHEF ANTONIO'S RECIPES FOR REVOLUTION](#) last month joined the [SBS-On-Demand](#) menu, which also features NITV's award-winning four-part [serialisation](#) of MIFF 2021 PF-supported feature documentary [OFF COUNTRY](#). Meantime, ABC-iView recently debuted [TURN UP THE VOLUME](#), a drama series inspired by MIFF 2019 PF-supported feature documentary [NO TIME FOR QUIET](#) (also on [ABC-iView](#)).



PREMIERE FUND GOES NORTH

Congratulations to ArenaMedia's MIFF [Premiere Fund](#)-supported [BECAUSE WE HAVE EACH OTHER](#), which was selected to have its North American premiere at Hot-Docs (after world-premiering at MIFF 2022 and international-premiering at Rotterdam 2023), and to fellow ArenaMedia [Premiere Fund](#)-supported [PETROL](#), which the [New Yorker](#) lavished praise on after its North American debut at New York's MOMA & Lincoln Center New Directors/New Films Series (following its world premieres in Competition at both MIFF & Locarno 2022).

Providing co-finance to support commissioning production of new Australian films that then premiere at **Melbourne International Film Festival (MIFF)**, the **Premiere Fund**, operated by [MIFF INDUSTRY](#) with funding from Victoria's State Government, has since 2007 supported [more than 95](#) "stories that need telling" which have won almost **200 awards** from nearly **500 nominations** and secured more than **700 festival selections** globally (see show-reel [here](#)).

MIFF [37°SOUTH](#) MARKET

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VICSCREEN

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Australian Government



