

## Early-birds: 37°South Market Returns!

[Early-bird applications](#) are now open for the 16<sup>th</sup> edition of [MIFF 37°South Market](#), the screen content development & financing event managed by [MIFF Industry](#) occurring **03 - 06 August 2023** during the Opening Weekend of the **Melbourne International Film Festival (MIFF)**.

Facilitating **commercial and creative connections** at multiple points in the IP generation, development and screen content production value chain, the selective entry [37°South Market](#) provides curated opportunities for invited producers to source, acquire, develop and finance screen content slates via individually-tailored diaries of bespoke meeting and networking opportunities.

MIFF [37°South](#)'s central offering continues to be the **Bridging the Gap** meetings forum across all four days of the Market where producers pitch their script-stage film & TV projects to a diverse array of screen content financing guests (including distributors, sales agents, TV-networks, equity investors, cashflow providers, gap funders, streaming services and more). Also returning is **37°South's Breakthru Screenings**, where screen content buyers view completed films seeking sales/distribution followed by meetings with the films' producers at the Market.

[APPLY NOW](#)



Building on last year's record-breaking edition (when [37°South](#)'s participant numbers were more than double 2019's tally and scheduled meetings increased 10% to almost 3,700 contributing to a grand total in excess of 32,000 scheduled meetings across the 15 editions so far), 37°South's other [program modules](#) also enable connections for producers (and development executives) with sellers of source-IP/content (to then develop for screen adaptation) in the **specialist opt-in modules** (on selected days) of:

- [PostScript&Direct](#) (writers/directors/creatives seeking producers);
- [Books at MIFF](#) (traditional publishers offering books to option for adaptation); and
- [Nexus](#) (other rights holders pitching their creative assets for adaptation, including comics, games, stage-productions, podcasts, press-pieces, poems, short-stories, web-series, self-published novels).

Meantime, creative collaborations and business opportunities are fostered for producers in the **specialist opt-in modules** (on selected days) with:

- potential co-production & co-financing entities in **Team-Up**; and with:
- 37°South's partner organisations (including screen agencies, service companies, PDV houses and more) in **Link-Up**.

Time to apply for **MIFF [37°South Market](#)!**

[APPLY NOW](#)



Apply before 14 April to be eligible to avail of the Market's early-bird pricing and save 20% off **37°South**'s regular full-admission prices. Early-bird producer applicants who are selected for **Bridging the Gap** will, for just \$425, receive a **37°South Market** registration which *includes* the following benefits:

- Photo-lanyard pass to market floor and personal diary of meetings with screen content financiers/buyers (meetings allocated by 37°South personnel on basis of buyer preferences) at **Bridging the Gap**;
- Access to six (6) networking events (two cocktail functions and four mixer-lunches;
- Entry to **State of Play** talks;
- Choice to opt-in (at no extra cost) or opt-out of participating in the content-seeking modules of **Books at MIFF** and/or **Nexus** and/or **PostScript&Direct**; and the business development modules of **Team-Up** and **Link-Up**.

Time to apply for **MIFF [37°South Market](#)!**

[APPLY NOW](#)

Operating with Victorian Government funding since commencing in 2007, [MIFF Industry](#) contributes to Melbourne's standing as a creative city and supports the Antipodean screen sector through selective-entry programs to foster creative connections and collaborations, including: [37°South Market](#); [Accelerator Lab](#) to nurture emerging directors; and [MIFF Premiere Fund](#) to support co-commissioning Australian '*stories that need telling*' into films which then premiere at MIFF.

## MIFF INDUSTRY

Acclaimed as "an instant Australian classic" by critics, MIFF **Accelerator Lab** alumnus director **Goran Stolevski**'s MIFF [Premiere Fund](#)-supported **OF AN AGE** (which world premiered as MIFF-70's Opening Gala and won Cinefest's \$100k Prize) is now in cinemas nationally. See trailer [here](#); see the movie on the big screen!



Providing co-finance to support production of new Australian films that then premiere at **Melbourne International Film Festival (MIFF)**, the **Premiere Fund**, operated by [MIFF INDUSTRY](#) with funding from Victoria's State Government, has since 2007 supported [more than 90](#) "*stories that need telling*" which have won almost [200 awards](#) from nearly [500 nominations](#) and secured more than [700 festival selections](#) globally (see show-reel [here](#)).

Round 66 [applications](#) close 04 April 2023

### PRINCIPAL GOVERNMENT PARTNER



**VICSCREEN**

### MAJOR GOVERNMENT PARTNER



Australian Government



[View this email in your browser](#)