

## WHAT IS NEXUS?

**MIFF 37°South: Nexus** promotes links and business between Intellectual Property (IP) owners holding screen adaptation rights of various formats (including podcasts, musicals, games, stage plays, press articles, short fiction, poems, online content, comics/graphic novels) and screen producers to foster film and TV adaptations of these creative assets.

**Nexus** is part of screen content financing event **MIFF 37°South Market**, which occurs each August during the opening days of the **Melbourne International Film Festival (MIFF)**.

## ADAPTATIONS

Many film and TV projects are adaptations from various Australian IP sources; these are just a few examples: beloved stage musical ***Bran Nue Dae*** became a high-grossing major movie in 2009; stage play ***The Great*** was adapted into a TV series for US streaming service Hulu; Henry Lawson's classic short story ***The Drover's Wife*** was adapted into a stage play and then a 2022 film; ***Mortal Kombat*** went from video game to big-budget Australian-shot film for Warner and HBO Max; novel ***Holding the Man*** was adapted into a stage play and then later a movie; ***Superwog*** was developed from a collection of YouTube clips into a popular ABC TV series; Banjo Patterson's classic poem ***The Man from Snowy River*** was adapted into a major 1980s movie and award-winning detective novel ***The Dry*** was adapted into a high-grossing 2021 film.

Internationally, adaptations in recent years have spanned everything from theme park rides (Disney's ***Jungle Cruise***), to boardgames (***Dungeons and Dragons***), podcasts (***Homecoming***), press articles (Oscar-winners ***Spotlight*** and ***Argo***) and even viral Twitter threads (A24's ***Zola***).

## EVENT FORMAT

Nexus comprises a bespoke diary of up to eight scheduled one-to-one meetings between IP rights holders and screen producers who seek new content to adapt for film and/or TV projects, and a networking lunch.

Note: The line-up of producers taking meetings each year differs – so having participated in a previous edition of Nexus does not lessen the value of coming this year, as there will be more producers to pitch to.

## HOW TO MAKE SUBMISSIONS

Go to the Nexus application portal found [here](#) and fill out the submission form (which includes your company particulars and details of up to five creative assets you will pitch to screen producers for film/TV adaptation).

*For producers wishing to receive pitches from IP rights holders at Nexus, but not also planning to register for 37°South's core Bridging The Gap script financing event (which includes Nexus opt-in entry), head to [this link](#) for more information and to apply.*

## **FURTHER INFORMATION TO ASSIST WITH SUBMISSIONS**

Nexus is about creative assets with film/TV adaptation potential, and for which such adaptation rights are available.

The submission form's major focus is: *what makes this property/creative asset suitable for film and/or TV adaptation?* In considering this question, some (but by no means all!) of the issues to take into account might include:

- **Story + Character:** What is it about the characters or plot that make this suitable for filming? Is there a very strong central character for example? Does it concern a well-known person or incident? Is it something with universal themes but particular local relevance? Is the story unexpected? Does the story have a similar feel to another very successful movie or TV show?
- **Setting:** Is the story locale very contained (and therefore cost-efficient for shooting)? Or perhaps it is set somewhere especially famous or visually arresting?
- **Track record:** Does the creator / genre / format have a strong sales record? A definable following? Have any of the creator's other properties been successfully adapted for film/TV? Does this genre/format often translate well into film/TV?

Successful submissions (to be selected by MIFF 37°South Market team) will appear in the *Nexus Screen Rights Catalogue* distributed to all film/TV producers attending 37°South Market. However, please note that only those rights holders who will be represented, and fully participating, at Nexus on **Friday, 09 August 2024** will be eligible to be included in the catalogue.