

MIFF

Melbourne
International
Film Festival

37° SOUTH MARKET

7-10 August 2025

Australia's only screen content co-financing
market at a film festival

MIFF 37°South Market brings the global screen financing marketplace to Melbourne during the Melbourne International Film Festival (MIFF).

It enables Australian producers with slates of script-stage film and TV projects to meet with key international content co-financiers at one-to-one meetings, roundtables and networking events to advance their projects' financing. The emphasis is on producers deepening marketplace relationships and generating financier interest in their slates.

Pitching screen intellectual property from every angle, MIFF 37°South Market:

Registers more than 100 producers for four days of meetings, roundtables, panel discussions and networking events with up to 70 local and international screen content financiers/buyers at 37°South: **Bridging the Gap.**

Hosts the 37°South: **Breakthru Screenings** for films seeking sales agents.

Fosters book-to-screen adaptations via 37°South: **Books at MIFF** by bringing together producers and publishers for meetings, panel discussions and networking.

Enables screenwriters, directors and creators of new works to meet and pitch to producers at 37°South: **PostScript & Direct.**

Platforms rights holders of Australian and New Zealand IP (such as plays, games, news articles, comics,

musicals and podcasts) to pitch their creative assets to producers for film/TV adaptations via curated meetings and networking events at 37°South: **Nexus.**

Promotes links and business opportunities for 37°South's partner agencies and private sector organisations with screen producers via a series of curated meetings and networking events at 37°South: **Link Up.**

Enables business connections and creative collaborations between independent producers and larger production partners with access to finance to facilitate film and TV co-productions at 37°South: **Team Up.**

Stimulates policy debates and information exchange between screen content financiers and practitioners through talks and panels at 37°South: **State of Play.**

MIFF INDUSTRY

Against the backdrop of Australia's largest and oldest film festival, MIFF 37°South Market is an initiative majority-funded by the Victorian Government and organised by the MIFF Industry unit, which also operates the MIFF Premiere Fund and the MIFF Accelerator Lab for emerging directors.

Background

17 editions, more than 38,780 meetings.

In 2007 – the market's inaugural year – 45 registered Australian/NZ producers and 15 financiers came together for three days of approximately 250 scheduled one-to-one meetings, roundtables and networking events.

Fast-forward through more than a decade of consistent growth to 2024, when there were over 3,200 meetings held over four days between 151 producers, 57 financiers, 27 publishers, 74 writers/directors/creatives and 28 other IP owners.

For details on previous programs, [click here](#).

Key Details

Where: Melbourne CBD

When: Thursday 7 August – Sunday 10 August 2025

Who: Australian and New Zealand producers as well as international and local screen content finance executives, with satellite events for writers, directors, book publishers and other IP owners.



Financing guests include sales agents, distributors, private financiers, studios, gap funds, public funders, streaming services, TV executives, book publishers and more. Across the various editions of 37°South Market, participants from the following groups have included:

FINANCIERS/BUYERS –
NORTH AMERICAN

30West
AGC Studios
Amazon
AMC Networks
Anonymous Content
Apple TV+
Archstone
Black Label Media
Blue Fox
Electric
Endeavor Content /
Fifth Season
The Exchange
Film Nation
IFC
Koan
Lotus
Magnolia
Miramax
Myriad
Neon
Netflix
The Orchard
Paramount
Participant
Plan B
Roadside Attractions
Seville/eOne
Sierra / Affinity
Starz
Tubi
Upgrade
Voltage
WME Independent
XYZ

FINANCIERS/BUYERS –
EUROPEAN

Altitude
Architect
Arri
Bankside
BAC
BBC
Beta
Charades
Cornerstone
Embankment
Federation
Gaumont
Global Screen
Great Point
HanWay
Independent
Ingenious
K5
Kinology
Le Pacte
Level-K
The Match Factory
Memento
Metro
mk2
N9ne Studio
Pathé
Picture Tree
Protagonist
SND / M6
StudioCanal
Svensk / SF Studios
TF1
TrustNordisk
West End
Wide
Wild Bunch / Goodfellas

FINANCIERS/BUYERS/
COMMISSIONERS –
AUSTRALIAN/NZ

ABC TV
Arclight
Becker
Curio
eOne
Foxtel
Fremantle Australia
Fulcrum
Goalpost Pictures
Hi Gloss
Icon
Jungle
Madman
Matchbox
Odin's Eye
Potential
Rialto
Roadshow
SBS TV
See-Saw
Sharmill
Stan
StudioCanal
Transmission
Umbrella
Universal
Vendetta

PUBLISHERS

Allen & Unwin
Brandl & Schlesinger
Hachette
Hardie Grant Egmont
HarperCollins
Melbourne University
Publishing
Penguin/Puffin
Random House
Scribe
Text
Transit Lounge
Wakefield

37°South Market attracts top established producers as well as key emerging filmmakers with pitch-ready slates. Over the years, participants have included:

- John Barnett (*Whale Rider*)
- Nick Batzias (*Nitram*)
- Rosemary Blight (*The Sapphires*)
- Chris Brown (*The Railway Man*)
- Philippa Campbell (*Black Sheep*)
- Kristina Ceyton (*Talk to Me*)
- Jan Chapman (*The Piano*)
- Leah Churchill-Brown (*Beautiful Kate*)
- Al Clark (*Priscilla, Queen of the Desert*)
- Robert Connolly (*Paper Planes*)
- Angie Fielder (*Lion*)
- Catherine Fitzgerald (*The Orator*)
- Richard Fletcher (*Daffodils*)
- Kylie du Fresne (*Holding the Man*)
- Veronica Fury (*Electric Boogaloo*)
- Ainsley Gardiner (*Boy*)
- Tony Ginnane (*Patrick*)
- Tom Hern (*The Dark Horse*)
- Jamie Hilton (*Breath*)
- Sophie Hyde (*52 Tuesdays*)
- Bridget Ikin (*Sherpa*)
- Sam Jennings (*Buoyancy*)
- David Jowsey (*Sweet Country*)
- Liz Kearney (*Sweet As*)
- Steve Kearney (*Oddball*)
- Melissa Kelly (*Hounds of Love*)
- Trish Lake (*Early Winter*)
- Helen Leake (*Wolf Creek 2*)
- Angela Littlejohn (*Apron Strings*)
- Marian Macgowan (*The Great*)
- Anna McLeish (*Snowtown*)
- Tristram Miall (*Strictly Ballroom*)
- Maggie Miles (*The Turning*)
- Aidan O'Bryan (*Rams*)
- David Parker (*Malcolm*)
- Julie Ryan (*Red Dog*)
- Leanne Saunders (*Hunt for the Wilderpeople*)
- Robin Scholes (*Once Were Warriors*)
- Sarah Shaw (*Run Rabbit Run*)
- Vincent Sheehan (*Shayda*)
- Rebecca Summerton (*Animals*)
- Liz Watts (*Animal Kingdom*)
- Virginia Whitwell (*Nude Tuesday*)



Other MIFF Industry Programs

At over 70 years old, MIFF is the Southern Hemisphere's largest and oldest film festival. MIFF has grown to include a family of industry activities that foster links between audiences and the film industry, and reinforce Melbourne as a centre of excellence for the creative industries and a screen business hub. Deepening MIFF's ongoing relationship with filmmakers, film financiers and audiences, in addition to MIFF 37°South Market, its industry activities include the MIFF Premiere Fund and MIFF Accelerator Lab.

Partnership packages are also available to support these programs.

MIFF Accelerator Lab

Helping tomorrow's hottest directing talent to transition to feature filmmaking through workshops, seminars, masterclasses, networking, and meetings with festival guests and industry professionals to hone skills, craft and contacts.

Accelerator Lab's 300+ alumni include Sophie Hyde (*52 Tuesdays*), Zak Hilditch (*These Final Hours*), Justin Kurzel (*Nitram*), David Michôd (*Animal Kingdom*), Shannon Murphy (*Babyteeth*), Noora Niasari (*Shayda*), Rodd Rathjen (*Buoyancy*), Goran Stolevski (*You Won't Be Alone*), Taika Waititi (*Jojo Rabbit*) and Ben Young (*Hounds of Love*). Guest speakers have included Mike Mills (*Beginners*), Joe Dante (*Gremlins*), Lee Hirsch (*Bully*) and Morgan Spurlock (*Super Size Me*).

[MIFF Accelerator Lab website](#)



MIFF Premiere Fund

A Victorian Government-backed theatrical end-user fund, the Premiere Fund provides strategic minority co-financing to new Australian quality narrative films and documentary features that premiere at MIFF.

The fund has co-financed more than 100 films, including *Acute Misfortune*, *Aim High in Creation*, *Balibo*, *Bastardy*, *Blessed*, *Bran Nue Dae*, *Buoyancy*, *The Butterfly Tree*, *Downriver*, *Electric Boogaloo*, *The Eulogy*, *The Family*, *H Is for Happiness*, *Jungle*, *The Loved Ones*, *Memoir of a Snail*, *Nitram*, *Not Quite Hollywood*, *Paper Planes*, *Putuparri and the Rainmakers*, *Rock n Roll Nerd*, *Shayda*, *The Song Keepers*, *The Turning* and *These Final Hours*.

[MIFF Premiere Fund website](#)

