

MIFF PREMIERE HOLDBACK LETTERS – PLEASE HAVE YOUR SALES AGENT, DISTRIBUTOR(S) AND BROADCASTER(S) SIGN THESE DOCUMENTS TO MAKE YOUR PROJECT ELIGIBLE TO APPLY TO THE MIFF PREMIERE FUND.
DO NOT GENERATE NEW LETTERS – PLEASE HAVE THE PARTIES SIGN THESE LETTERS ONLY.

*****FOR 2028 FILMS*****

From distributor / World Sales Agent (WSA) / Broadcaster

I _____ (Name) holding the post _____ (Job Title) of

_____ (Company), being the (please tick relevant box(es) below)

ANZ Distributor ☐

World Sales Agent (WSA) ☐

Broadcaster ☐

of _____ (the Film), am aware of the application to the Melbourne International Film Festival (MIFF) Premiere Fund by the producer of the Film.

I agree that, in the event of a successful application:

> MIFF will have secured the Premiere, Travelling/Events and Encore screening rights, and the unfettered right to advertise, publicize and promote these screenings, as per section 7.1 of the MIFF Premiere Fund [guidelines](#). > As per section 7.1 of the guidelines, the Film will be contracted to screen at MIFF 2028 and will not have any other screenings in any form or media worldwide prior to the conclusion of the MIFF Premiere Period (the only exceptions to the world premiere rule will be as per 7.1 [C] of the guidelines, but at all times the Film will remain contracted to screen at MIFF 2028) two weeks after the end of MIFF 2028 and that any advertising or marketing of the Film will not occur prior to one day after the end of MIFF 2028.

> My company will not submit, or authorize the submission of, the Film to any festival or other end-user that might derogate, or seek to derogate, from the MIFF premiere rights.

> My company's Agreement for the Film will include these screenings holdbacks and promotional holdbacks by way of an amendment or variation to the Agreement.

> MIFF will have the right to premiere and screen the film in slot(s) of its own choosing and that MIFF will also have non-exclusive screening rights for its travelling/special events and retrospectives.

I certify that the Producer has given me the opportunity to peruse the MIFF Premiere Fund guidelines prior to signing this form and I certify that I am authorized to sign this form on behalf of my company.

Signature: _____ Date: _____

From producer where there is no distributor / WSA attached:

I _____ (the producer) declare that in the event of a successful application to the Melbourne International Film Festival (MIFF) Premiere Fund by _____ (the film/ documentary) I agree that, in the event of a successful application:

> MIFF will have secured the Premiere, Travelling/Events and Encore screening rights, and the unfettered right to advertise, publicize and promote these screenings, as per section 7.1 of the MIFF Premiere Fund [guidelines](#). > As per section 7.1 of the guidelines, the Film will be contracted to screen at MIFF 2028 and will not have any other screenings in any form or media worldwide prior to the conclusion of the MIFF Premiere Period (the only exceptions to the world premiere rule will be as per 7.1 [C] of the guidelines, but at all times the Film will remain contracted to screen at MIFF 2028) two weeks after the end of MIFF 2028 and that any advertising or marketing of the Film will not occur prior to one day after the end of MIFF 2028.

> MIFF will have the right to premiere and screen the film in slot(s) of its own choosing and that MIFF will also have non-exclusive screening rights for its travelling/special events and retrospectives.

> Neither I nor any party related to the Film will submit, or authorize the submission of, the Film to any festival or other end-user that might derogate, or seek to derogate, from the MIFF premiere rights.

> Any deals or co-investments entered into will not conflict with the MIFF Premiere Fund exercising of its rights under the MIFF Premiere Fund guidelines and all sales and distribution agreements for the Film will include these screenings holdbacks and promotional holdbacks.

I agree that I have read the MIFF Premiere Fund guidelines and that by applying I undertake to comply with all provisions of the guidelines.

I agree that I have had the opportunity to peruse the MIFF Premiere Fund guidelines prior to signing this form and I certify that I am authorized to sign this form on behalf of my company.

Signature: _____ Date: _____